

Subscribers now in 81 countries

International Standard Serial  
Number CN ISSN 0029-3199

# NORTHERN NEIGHBORS

JANUARY  
1981  
NO. 269  
75c

Peace — Work — Freedom — Equality — Friendship — Health & Happiness for all Peoples!



Happy New Year Greetings to all 'NN' Readers from Anton Golubashvili, who has just celebrated his 95th New Year. Fought in Russo-Japanese War, World War One, Soviet Civil War. "People said: the man is worn out, he's just about dead. Then I started work as a cook. My relatives reproached me for my fondness for trying all the dishes I cooked. I've been on pension a long time now. But I still love food, a fast car, and card games. I think there's something in the fact that I don't live according to rules." For more Soviet oldsters, totalling 1000 years of life, see Pages 14 and 15 inside.

You May Be Born Again

PAGE 8

Capitalism's Deadly Illness

PAGE 3

Fantastic Oil Find?

PAGE 5

Holy Stars & Stripes

PAGE 20

Astonishing insight into China in new exclusive book — Page 25

# NORTHERN NEIGHBORS

The Magazine of Socialism in Action

GRAVENHURST — ONTARIO — CANADA

Canada's authoritative, independent magazine, reporting the U.S.S.R.

This is our 31st year publishing reliable, exclusive news of Soviet developments.

"NN" has the International Standard Serials Number CN ISSN 0029-3199, and is available in micro-form from Microfilms International.

## CONTENTS

January 1981  
Volume 25, No. 1

Our Ugly Side	3
Not By Arms Alone	4
Sensational Oil Fields?	5
Taking A Health Trip	6
Spas For the People	7
Miraculous Future	8
Biggest Of The Giants	9
Life-Saving	10
Working To Live	11
Fuel For Free	12
World Is Going Nuclear	13
Happy Long Life!	14
How They've Done It	15
Pass The Salad?	16
Looking Your Best	17
These Pack The Power	18
Prohibit Boxing?	19
God In Washington	20
Finland's Complaint	21
Youngest And Best	22
News Very Briefly	23
They're Listening To You	24
Inside China's Affairs	25
Something To Send Us	26
For Your Controversies	27
Your Last Olympics Chances	28

Editor: Dyson Carter  
Executive Secretary: Irja Paul  
Administration: Robt. L. Mollet  
Circulation: Jane McCormick Kelly

## GREATEST YEAR EVER FOR ALL READERS!

I must admit I'm a little puzzled (and sometimes I get sore) by the gloom-and-doom views so often heard today. Some people (Canadians as well as those in the States) seem to think that the roof fell in when Ronald Reagan became President.

Well, let me say flatly (hope I offend no one): I'm confident that this magazine will be reporting some of the finest developments our world has ever seen, in the next 12 months, because from where I watch everything looks great!

Take it from me, friends, that a few million "right" votes in USA is not going to halt hundreds of millions of people in their march into the future. And, what's more, those "rights" are going to cool it when they look reality in the face. (Happening in Britain right now.)

So let's stop whistling through the grave-yard! That's not where it's at. Humanity is right out in the sunlight. You included. I guarantee that you'll enjoy the coming months. In these pages, anyway!

## CAN I ASK YOU TO READ IT AGAIN?

I don't write to you often. I never dash off a letter to you. So I'm wondering if you can spare a few moments to read a second time my letter that you'll find enclosed with this NN.

Just one thing I want to say about it, here. It really hit me, when our friend showed me the facts about church-going people. On an average, they give, to support their faith, \$10 a week. If all NN Readers would give \$10 a year we could double the power of this magazine fast.

That's like putting nineteen cents into the "plate" each Sunday!  
And with all of us, too, isn't this a question of our faith?

## JUST ONCE IN A WHILE ...

Our friend Anton, on the front cover this month, arrived with a lot of his friends, and you can meet them on Pages 14 and 15.

*One thousand years of human life!*

It's not often we get a chance to put so many living "testimonials" for the-good-long-life into print.

I can't help wondering what would happen, if Mrs. Reagan could see her way clear to invite these people from Socialism to have tea in the White House, and chat about the human right to live ...

Anyway, they're wishing us all Happiest New Year!

## SOMETHING REALLY HOT CAME ALONG

A brand new book. One of the "most inside" reports we've ever had. All about the age-old problems between China and Vietnam.

I'm telling you, it opens your eyes so wide, you're staring. Page 25. Please start right now having your Happiest New Year!

**NN's Quote-of-the-Month:** "Nowadays deep changes are taking place in problems of war and peace, military superiority, the balance of forces, and things inherent in force. It is my deep belief that the implementation by the USA of huge military programs will give it no political gain, or advantages, in a world abounding in problems that await social, not military, solution. Such programs will not increase the security of the USA, nor will it make the world a more tranquil place for people. It is necessary to reckon with existing military balance between our countries, and not to seek superiority or to change the strategic situation in one's favor."  
Prof. Daniel Proektor, Institute of World Economics and International Relations.

NORTHERN NEIGHBORS is published by Northern Neighbors Ltd., Gravenhurst, Ontario, Canada, POC 1G0. Title and contents copyrighted. Permission to reprint must be obtained from copyright owners. Second Class mail registration No. 1741. Printed in Canada.

Subscription rates: \$4 for 10 issues, \$10 for 30 issues. When changing address please send old address clipped from NN envelope, along with new address.

Special Bundle Offer: 10 copies for \$3.00.



Our "Four People Plan" ...  
it really works for you!



Are you the kind of person who gets pleasure out of helping others? If so, here is a splendid way to bring happiness and enlightenment to someone else, and a rich satisfaction to yourself. Try NN's long-proved, highly successful "Four People Plan." You send us Names and Addresses of four people you think might like this magazine and might benefit from it. Plus two dollars only. We'll send all four people NN. Not just once, but three times. If they like it, they'll subscribe.

This Plan gives better and better results every year!

# FREEDOM'S CANCER



In our system, everyone is *free to work or not*. Owners of production are *free to hire people or not*. Our society *does not require anyone to work* in order to live. On the other hand, our system is *not required to give work* to those who must earn wages in order to exist. See what this is doing now to Free Enterprise, Capitalism.

You don't hear this, but in broadcasts directed to people in Socialism the USA, Britain and Germany never tire of claiming that *being jobless is no big problem* . . . if you get out of work, "benefits" help you to live well.

Let's not argue. The fact is, a new situation has put those "unemployment fans" into trouble. At least 7 million, maybe 10 million jobless in Capitalism today, are young men and women. Close to a million more leaving school each year never get work.

It's *almost impossible* for them to find jobs, because they *can't do anything*. "Benefits", to them, appear to be lifelong hand-outs merely to prevent starvation.

What's more, the U.S. Dept. of Labor has just revealed that *almost half* of all mature workers, after a year or so unemployed, become like the youth — doomed to be shut out of the work-force permanently.

This official USA study (first of its kind at the highest level) reports that from the very day a person is fired, his or her quality of life turns downward.

The experts like the word *alienation*. Meaning, when you no longer work, you feel society is against you, and in turn you turn against society.

You should see *what's new* here. In earlier "busts" of Capitalism, we had jobless by the millions only for a *rather short time*. No such thing as a generation of young people facing a *lifetime without work*. The great majority of people *rightfully* were *hopeful* that the "up-turn" would come soon, and they'd find work somewhere.

The new, prolonged, *hopeless* unemployment actually causes working people to *reject and steer clear* of the jobless, just as if they had a *contagious disease*.

This disease is *very real!* Researchers find that long-time jobless show *many sickness-symptoms*, ranging from "outbreaks" of tooth-decay to sexual impotence and violence against wives, husbands, children.

Most shocking study ever made (by Dr. M.H. Brenner of Johns Hopkins U) shows that a 5 percent rise in the unemployment totals, in USA alone, will *kill more than 184,000 people* within six years.

Of them, 101,000 will die of heart attacks.

Another 2,500 will be victims of liver cirrhosis.

Some 21,000 will go insane.

Over 4500 will commit suicide.

And 16,700 will end up sentenced to prison.

Other studies (Brown University, Dr. Sidney Cobb) have pin-pointed this "freedom disease": a large number of jobless become really ill approximately *nine months after they're thrown out of work*.

Just as millions come down with cancer, without even suspecting that they have it, so unemployed people of all ages are stricken by *malignant social cancer* . . . Capitalism's *freedom to work or not*.

Result? When they face their illness, the jobless *kill themselves 30 times more frequently* than well people!

Naturally, you'll never hear "Voice of America" telling this to people in Socialism.

However, *the truth* is beginning to worry our experts, our media information-prostitutes, many politicians, and intelligent financiers. What's bothering them are the latest facts about free-enterprise cancer.

— Between 1965 and 1995 the world's population will rise by some 930 million people.

— But even if standards-of-living rise around the world, at the most 100 million new workers will be needed.

— This means that Capitalism's present army of jobless will *increase by an unbelievable 800 million!*

The International Labor Organization (not a left body) in Geneva believes the actual coming situation will be far worse: 1000 million people, *mostly youth*, hunting for jobs that nobody can see on the horizon.

You'll be hearing a lot about this. For good reason. Capitalism's economic-social cancer is spreading so fast that it *cannot be hidden*. So, already, our professors and the media are trying to convince us that malignant unemployment is a *disease of "modern civilization"*. So God forbid that you should blame capitalists, or our government, or "freedom". If you must get mad, *get mad at science-and-technology* for giving us a civilization in which jobs get scarcer every year.

One new research-study after another hits the headlines, *without ever mentioning Socialism*.

Yet over in that *non-free system* (no freedom for anyone to live an idle life while others work, no freedom to hire or fire fellow humans) there has never been anyone unemployed since 1930.

And all signs point to an increasing problem in that non-free system: *how to find workers* to fill tens of millions of new jobs already planned.

When the great writer Ernest Hemingway described so many hopeless people, in his youth, as "the lost generation", he was able to blame their fate on World War One.

Today, it's *another kind of war* you must blame for a *different lost generation* we have with us.

This war goes by an "old fashioned" name. Karl Marx discovered it, analysed it, christened it, away back in the early years of Capitalism.

It is **The Class War**.

Workers and Capitalists in battle to the death.

Today this war, by means of the terrible malignancy of unemployment, is bringing death to millions.

They can be saved only by the elimination of the Free Enterprise system, its replacement by a society and economy owned by the people, who can then proceed to end unemployment once-and-for-all, as the Soviet people did.

This is one kind of cancer that is *curable today*, and will be preventable the world over tomorrow.

(For you to give others: Reprints of this page 25 cents, 7-for-\$1, 40-for-\$5, postage free.)



# Your future will not depend on arms alone

We all face this New Year in a world armed with rising people

You are constantly being hit with the idea that **by force of arms** the USA, or the USSR, will settle the fate of Mankind. *Including you.*

And those forces are so tremendous that . . . *what can you do about it?* You're a "helpless pawn".

You are helpless **only if you buy that lie.**

Truth is: tremendous forces *other than weapons* make the coming year outstanding for your personal future.

On the one side you see the weapons; and all those who make them for personal profit; and all who work hard to *break détente*, so more weapons can be sold.

On the other side are new **non-military arms**, vast new **social-political forces**, building for Peace.

In the doorway of this New Year is a splendid place for you to look at the situation *realistically*.

First you must look at **real armed force.**

Socialism, led by USSR, has achieved a *balance*, real *equality*, with Capitalism's military might.

And Science, plus the economic power of Socialism is now so advanced that *the military balance will never again pass into Capitalism's hands.*

### You are not a helpless lonely "pawn"

While the people of Socialism never have, and never will, try to *overwhelm Capitalism* by super-arms, still you should not overlook what they have done.

By stupendous effort, following the ruination of World War Two, USSR has become so powerful militarily, and economically, that **USA can't possibly win a war.**

The cold scientific truth is that President Reagan *must be aware* of this — arming for profits is *one thing*, but arming to defeat USSR is **senseless, ridiculous.**

The new weapons available, and the means to deliver them across the world, make it impossible for either side to achieve "superiority" needed to "win".

Don't feel helpless and alone! Not only millions of "ordinary" people but also **most statesmen** considered "allies" of USA also see the truth.

As this is written, our Prime Minister Trudeau made headlines (*not in USA!*) by **vigorously rebuking NATO** for its highly provocative "warning" to USSR and its allies, about Poland.

You should appreciate the full significance of this. Trudeau is *for Capitalism*. You can even say he is *for USA*. But he realizes the truth which you've just been reading.

What truth? *Drumming up a war is suicide!*

### From now on the truth becomes a super-weapon

For years, the USA's propaganda has concentrated on "*the Soviet menace*".

In the recent election campaign, both Carter and Reagan went all-out to alarm the world: you see, *the Soviets have beat us in arms and intend to attack!*

However, that's a line without a future. Simply because it is a lie, and events will expose it.

First, obviously *there will be no attack!*

Secondly, *in spite of* the hysterical claims made in Washington and Peking — about "Kremlin ambitions to rule the world" — time will show that USSR has absolutely no such motives.

No propaganda will suppress Socialism's policy.

That policy?

To cool every situation in which any nation shows any intentions of ruling any other, let alone the world.

One example: as soon as the USA and China call off their drive to *take over Afghanistan*, then USSR will take out all its forces and join in a guarantee that *Afghanistans will rule themselves*, period.

You will see nation after nation, in the West, forced to accept Soviet policy for what it is.

What is it?

To begin immediately, and continue indefinitely, the line of **backing away from all confrontations**, so no one can start any "rule the world" moves.

Then to move on, this very year if possible, towards **cutting down the level of armaments**, while protecting "both sides" by maintaining military balance.

But at this point you see *only half the situation.*

### You are in the other bigger half.

Here's something the media can't talk about. No White House press conferences can touch it. Not a single statesmen in the West can bear to look at it.

The historic new **balance of forces** in our world is not determined **only by military weight** on each side.

Over and above the super-weapons stands the growing might of **public opinion.**

The masses of the human race, as a result of the "information explosion", and the remarkable rise of Socialism's prestige, and the astonishing speed of liberation . . . by hundreds of millions of the world's people are **arrayed against war**, against any drive that will **halt social progress.**

You can picture awakening mankind as *all on one side of the scale* balancing Capitalism and Socialism.

More: this "weight of the people" is increasing faster than ever.

**Right now** the most advanced people, the workers, of Britain, France, West Germany, Italy, Japan, are **with you in the scale of progress**, tipping it against war.

No force of super-arms can ever halt this change!

### Socialism is on the side of rising peoples

USA demands that USSR stop supporting Afghanistan, so the country can be thrown back into Capitalism.

No way. Afghanistan is not a question of territory or bases, it's a matter of support for the **great majority of humanity** demanding liberation from exploiters.

Neither revolutions, nor counter-revolutions, can be made by force from Left or Right.

And there's no question that Socialism must and will continue to back all peoples who are fighting to determine their own destiny.

These peoples, **the vast majority**, are inevitably moving over on the world balance towards Peace.

To dream of *preventing* this — USA's drive to smash liberation and compel the majority to accept Capitalist exploitation permanently — *this is contrary to the motion of human history.*

History is armed today with rising humanity.

True, the menace of **military armed confrontation** remains grave. But you need not fear the future when you realize that **your side is also armed with people.**

They're moving our way, tipping the scales to us.

# New Ocean of Oil in Siberia?

- o On December 6, oil shares plunged on Canadian and USA exchanges, after reports of a vast new petroleum discovery in USSR.
- o Three days later, sceptics had to face facts from "Petrostudies", world-known researchers.
- o But western experts continued to dismiss the news as "absurd", "impossible", "nonsensical".
- o Here NN reviews for you the latest facts.



You should note that the chief of "Petrostudies" points out that the vast Soviet find is *not new*. What's new is that they now have a shale oil field of commercial value . . . they're getting out quality oil from it, in highly-productive wells.

But is it *believable* that this new "field" contains 619 billion tons of oil? More than the world's known total reserves, elsewhere!

From the Deputy Minister of Soviet Oil Industry, Dr. Elik Khalimov, NN learns that several countries also have stupendous shale deposits.

So far, the problem has been to *extract* such oil profitably.

While the USSR has issued no boasts, *Petrostudies* insists that the problem of extracting oil from Soviet shales has been solved. Further, that research center says flatly that Soviet shale-oil-wells are today producing thousands of barrels of valuable crude oil daily, even on a test basis.

As you know from reading NN, USSR has for *some time* claimed immense oil reserves in Siberia. While the CIA has repeatedly charged that the Soviet Union is *running out* of oil.

Facts are well worth noting.

— In USSR, Western Siberia today is regarded as a continent "*floating on an ocean of oil*."

— When this information first came out, all Western experts *ridiculed* it. "Financial Times" of London poked fun at "the Tyumen Bolsheviks" (Tyumen is a Siberian oil center).

— But while it took the famous Baku (Caspian) field 100 years to deliver 20 million tons of oil, Siberian wells gave 30 million tons in 5 years.

— This, in spite of *natural obstacles* never faced before by oil men: deep swamps plus extreme cold.

— Soviet oil men explored at the rate of 24,000 square miles per year!

In a recent reply to a correspondent, Dr. Khalimov confirmed:

— USSR scientists have an *original method* for getting the oil.

— The cost of this is in the region of \$6 (our money) per barrel.

— That's very far below the \$100 per barrel cost, quoted by Western experts to the press in December.

— Obviously, the USSR has a most "original" method!

So it seems the stock-market was more than "nervous", regarding the incredible 619 billion-barrels reserve, whether "new" or not.

All that NN knows of this new method is (from Dr. Khalimov) that it "*combines well and open-pit methods*", and "*oil is extracted by thermal treatment*".

He says, reservedly: "*This thermal pit method has proved highly efficient*."

As you probably know, Canada (and also USA) has multi-million-dollar projects under way, attempting to get oil from shales (sands).

These surveys clearly proved to them that the oil (and gas) in Siberia was "*the discovery of our age*".

Right now, NN learns, they have more than 160 deposits fully mapped out. Conservatively, these deposits hold 50 billion tons of oil. Along with 40 thousand billion cubic yards of gas.

This oil is of *exceptionally high quality* (low in sulfur).

It's almost amusing to find that both Canada and USA, with huge shale oil deposits, don't seem to know what USSR has been doing with theirs for quite a few years.

Like *burning shale* in giant electric power plants. Estonia, for example, is rising to third place in world, in power-person, using shale.

Engineers burn shale in ways not yet tried anywhere else.

So far, in our Alberta "tar sands" field, costs have been so high that the "economics" of these reserves is far from proven. Even the most optimistic predictions haven't come near \$6 a barrel.

Now what about the oil itself, being obtained in USSR by "well-and-pit methods?" Dr. Khalimov says "it may now be processed at existing (refinery) plants . . . actually the same products as from conventional oil may be obtained".

In fact diesel oil from these shales is superior, since its freezing temperature is very low.

NN wishes to stress that newspaper claims of "619 billion tons" have not come from any Soviet source. Still, after "thinking it over", on December 9 the stock markets again broke into a deep plunge, with oil shares leading the way.

Maybe there is *some other reason why* big-time petroleum traders believe the report is true?

Gas matches. 98 percent methane.

Such gas, and low-sulfur oil, mean that USSR has petroleum deposits here of *fabulous cash value*.

Latest news: eastern Siberia, the Far East, and the Arctic Coast region, all appear to be "continuations" of the oil ocean already located.

New only in the sense that our media are now forced to deny CIA tales.

Oil, and its sand, burn in a high temperature furnace which handles the mixture like white-hot fluid.

What to do with the ash? It turns out to be very valuable in farming. Estonians are using 12 million tons of it each summer.

Obviously, Soviet leaders have no need to "reach for Mid-East oil", as the CIA claims. Even Wall Street now has admitted this truth.

# AND YOU ARE WELCOME

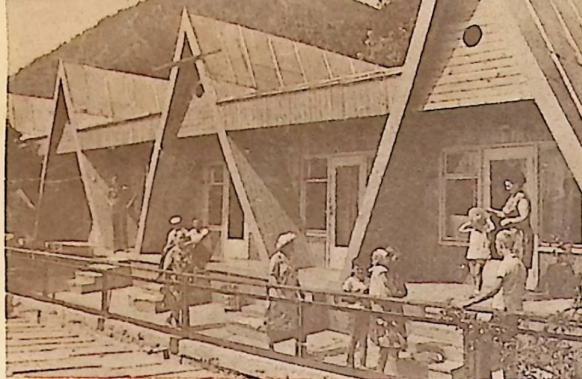
Every year more than 50 million Soviet people go to "health resorts". What we call spas.

Over here, a week in a spa is beyond the budget of all but the well-to-do. In Socialism, the charge is around \$190 for 24 days. But every fifth person goes for free. And the other four-fifths go at "trade union rates" — \$63.

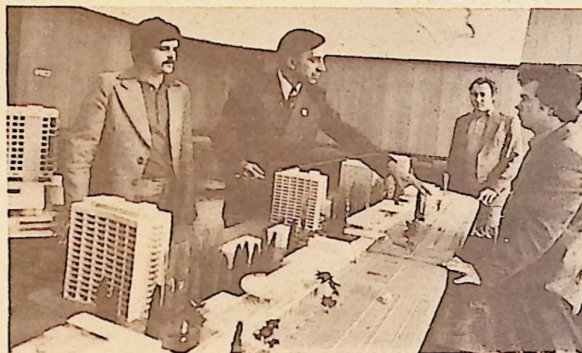
That's less than \$2.75 per day, not the cost of even the meals you get. This magazine arranges **Health Resort Tours** for its Readers, at the best Soviet health-centers.

You pay only for travel and board-and-room: **all medical services, treatments, free.** If you're interested write **Jean Kelly** at NN.

Now take a look around.



In past, one defect in their Health-Holiday system was inability to cope with whole families. Now they're overcoming this. This spa, in the beautiful Crimea, can accommodate everyone.



"Only" 50 million people per year doesn't satisfy Socialism's doctors who prescribe health-holidays, so expansion is rapid. These are models of new treatment center programmed for Sochi.



Dining room in a resort exclusively for coal miners of Donbas area. It's in Sochi, where NN Readers go.



In recent years millions of Soviet people have popularized new health-vacation centers opened along the Baltic Sea. This one at Kursha is especially popular. You picture the scale of their expansion when you realize the beach here is 55 miles long!



People at spas in Abkhazia take many side-trips, and one is to famous "Patskha" Restaurant, where you can make your own shashlik (shishkabob) on the open fires.



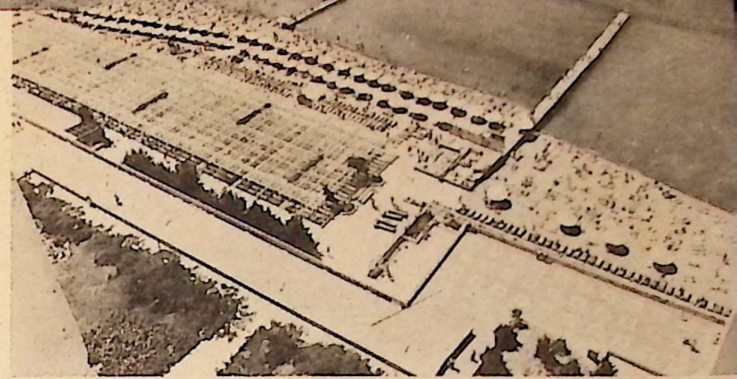
You'd never guess, but this beautiful resort (Okeansky San) is far out on the Pacific at Vladivostok. Hundreds of thousands now go for holiday-health treatments in this region.



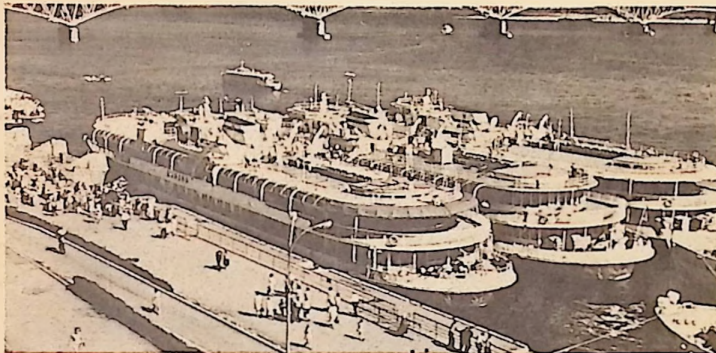
It may look like "any beach resort!" but all these people are taking prescribed "medical



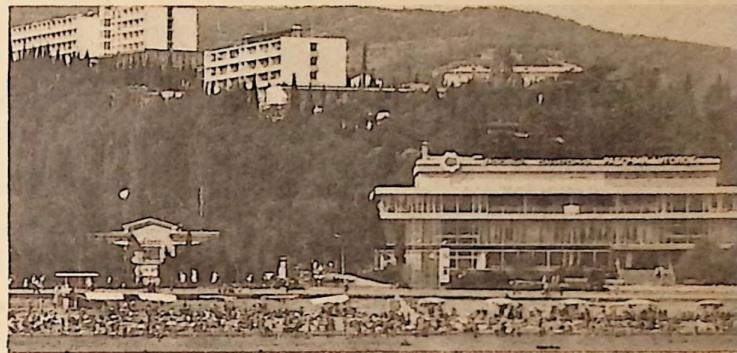
This typical modern Soviet resort (for treatments along with vacation) is the Skala (Rock), located on semi-tropical shore of Black Sea, in the Abkhazian Republic (part of Georgia).



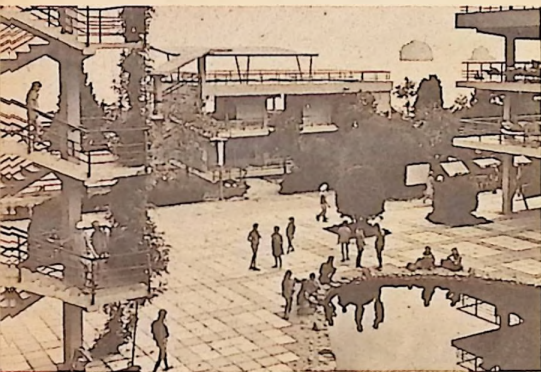
High-up view of one of the dozens of beaches along the Black Sea shore, at Sochi. Their specialists put much emphasis on "climatology" treatments, and here the sun-sea-air combination works wonders for many.



You could be on board one of these beautiful Soviet cruise ships, shown here docked at Saratov. Our 1981 Volga Cruise offers you an experience you'll never forget.



Some people like the Crimea region, famed for health since ancient Roman days. Here's another Coal Miners' Spa, located on the magnificent Black Sea shoreline at city of Alushta. For miners: free or \$2.75 a day.



those lines, are 177  
 s one makes every-  
 er run steel smelt-  
 mmer" operators;  
 steel blanks, form  
 ts like crankshafts  
 n't look "human".  
 e without human  
 made.  
 bots, with printed  
 ects).  
 y travel along cons-  
 sed" to exact point

Not for sick children, the world-famed child-youth center at Artek still is intended to make vacations a time for building super-health out doors.

complex.

Can workers do it? Ask Lev Vasiliev.

Tens of thousands of workers at KAMA work in a radically new way: in production teams.

They now have some 3,000 of these teams. They use the latest computers and micro-processors to plan and check their work. But they don't function in the usual plant "shops" — instead of assistant managers the teams run everything, and up at the top, next to the General Director, is a Teams Council.

Workers' Teams not only "boss" production, but also supervise the education of workers (for advancement), watch over all accountings, check on the state of all equipment (service, repairs), and transport.

Workers' Teams are continually innovating. Because the men and women here are young. At any given time some 2,000 of them are "off work", at full-time schools, with pay. Another 3,000 of them are in full-time higher (college type) schools. Graduates, plus those who take part-time courses,

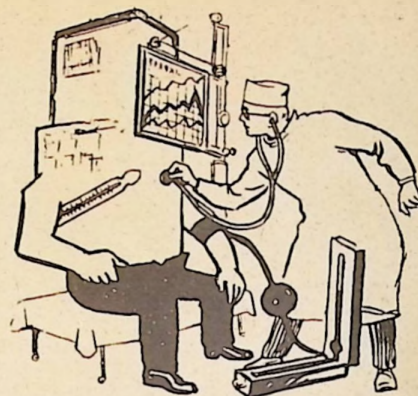


holidays", involving special nutrition and a wide variety of new physical-therapies.

Every "patient" is discussed by specialists before most beneficial holiday regime is prescribed.

This is "another story", but Soviet people are often prescribed winter health-resort treatments. This center is high up on the slopes of the Carpathian Mountains.

# Millions now dying will win life again



All the "miracles" of olden times, taken together, don't equal the wonders now achieved every day by Science. You should grasp what is happening. Because what is still to come (just "round the corner") is so wonderful that it's going to bring life itself to countless people.

Nobody paid much attention, back in 1959, when surgeons and electronic engineers, in Sweden, restored to normal action the failing heart of a man whose life was obviously going to end abruptly.

They did it with a **pace-maker**. A small device which makes a human heart beat normally, more or less the way electronic circuits make your watch keep time.

Sceptics said the batteries would run down. No problem. Special pace-maker batteries came quickly. Today, just in Canada alone, over 20,000 human beings are alive and well only because **electronics makes their hearts beat with healthy regularity**.

Formerly, these people were **doomed to die** within a year or two. So reliable are the "beaters" now that these men and women should live actively for a normal life-span. *With defective hearts.*

Batteries do run down. But newest ones (lithium iodide) will make a sick heart work well for 15 years before replacement is needed.

**Health-centers.**  
You pay only for travel and board-and-room: **all medical services, treatments, free.** If you're interested write **Jean Kelly** at NN. Now take a look around.



In recent years millions of Soviet health-vacation centers opened a Kursha is especially popular. You

But the big heart-miracle is still to come.

Different pace-makers are being developed for use by people whose hearts seem headed for grave attacks — one week, a month, a year or five years after the preventive electronic heart-saver goes in, that **deathly heart seizure** will be **detected instantly**. Actually it will *never take place*, because the electronic guardian will get the message in time to *restore normal action*.

One of the most spectacular miracles of all time is an entirely different device that **makes human lungs breathe**, when the patient (through accident or illness) can't breathe any more.

Devices that keep people *alive* are, of course, going to get headlines. But already **other** electronic wonders are coming closer for **millions of sufferers**: these are devices that "send messages to the brain" so that **pain is turned off**.

No more drugs. Active life for those who don't really live, because of pain. *Electronic cure for agony.*

In quite a different direction (and on a much bigger scale) electronic "viewers" promise to revolutionize the *examination of the human body*.

Already, such machines can see into the body, with no operation (or any discomfort). Specialists can "open" any body organ, *to see right inside it as it functions*, as if they had removed it for study!

Most promising of these electronic "surgeons" does not use harmful X-rays, but harmless **sound-waves**.

Latest Soviet research points to an instrument a doctor *can hold in his hand* ... placed on the patient, it will reveal (on a small screen) **what's wrong inside!**

You've seen reports of the "bionic arm". Our media do not credit Soviet research for this — though NN gave you details many years ago. Briefly, muscle-nerves send impulses which make electronic devices *move artificial fingers, wrists, arms*.

Some Soviet amputees are able to typewrite and even play piano, with electronics-activated artificial arms.

Even bigger advantages apply to **legs**. Powered by tiny motors, controlled by the wearer's own "nerves" (thoughts), such legs enable people to **climb steps, kick balls**.

Much publicity has been given to device that make artificial limbs operate almost naturally. But scientists believe that such "external substitutes" for arms and legs will be wholly over-shadowed by the approaching electronic penetration of the *human brain*.

This is already being explored, both in Soviet research centers and in the West.

The aim of this work is to achieve the two fundamental "miracles" that have fascinated humans for ages. **Making the deaf hear, and the blind see.**

What's involved here is nothing like the familiar "hearing aid" (which makes sounds louder).

By **going past defective ears, and eyes, and reaching the "centers of hearing and vision"** within the brain itself, electronics will **restore sight and hearing**.

So far, this isn't possible in practice.

But major break-throughs have silenced sceptics who long classed this research as "ridiculous".

In USSR, USA, Japan, and probably other countries, doctors and engineers have succeeded in giving blind people *true sensations of sight*; and have brought *real sounds* into the brains of deaf men and women.

Perfection of these devices is **inevitable**. *If only scientists had the billions wasted on arms!*



# KAMA TODAY

You remember USA *cancelling Soviet orders*, for machinery to set up the **world's biggest truck factory**, "KAMA". So, workers in KAMA *built* the plant, no problems, and it has turned out, to date, **more** than was planned. Quite a contrast to *shut-down truck plants in USA*. You learn a lot by getting a **really inside look** at this biggest automotive complex ever built, anywhere.



USA *refused* to help build KAMA. West Germany agreed to supply some machines, but *couldn't* contract for the whole job — just **too big**, they said. Engineers were privately sceptical of KAMA because of its *gigantic size*.

Soviet engineers had to face reality. They decided to do what had **never been attempted**: to plan every section of KAMA *ahead* of starting it would take *too many years*, so they *got going*, and *planned as they built!*

Results? By February, KAMA workers will deliver their 200,000th truck, some 10,000 **more than planned**.

Nowhere in the world can you see anything like this. Workers have 23,500 complex machines. Arranged in 346 "lines". The conveyers, moving production along those lines, are **177 miles long!**

Unlike automotive plants elsewhere, this one **makes everything**, starting with the steel itself.

First-in-world: fully automated, computer run steel smelting furnaces. No human steel-makers.

First-in-world: forge factory with no "hammer" operators; uses giant "micro-wave" oven to heat steel blanks, form them in press with a **12,000 ton force**. Parts like crankshafts require *only polishing* to finish.

**Robots are everywhere**, though they don't look "human".

- Complex diesel-engine *valves* made without human hands, and with very few "rejects".

- *Transmissions* almost entirely robot-made.

- Finished engines *fully tested* by robots, with printed record of every detail (including any defects).

- Robots for "*switching*" parts as they travel along conveyor lines, so specific items are "addressed" to exact point where they're needed on production line.

- Robot "super manager" who keeps track of *every part made*, knows exactly *where it is*, shifts all items so the plant's 346 separate production-lines *operate smoothly*, with no one scurrying to find missing items.

The two main side-by-side **assembly lines**, where the actual trucks "come alive", are something to strain the imagination of any modern worker or supervisor. Mainly because these lines are *three-quarters of a mile long*. Or one-and-a-half miles in total length.

The lines put the trucks together at 70 assembly points, manned by workers.

Actually, workers at these 70 points carry out close to 1,000 separate assembly operations, nearly all assisted by powerful semi-automatic tools.

A bare frame enters at Point One, and a complete truck roars off Point Seventy under its own power.

As foreign engineers have noted, the engineering level here is not superior *anywhere else*.

However, when foreign *workers* get to visit KAMA, it won't be the technical level that impresses them most. They'll want most time with Lev Vasiliev, the top boss, called **General Director**.

Lev loaded trucks during World War Two, very young. He was wounded. Later rose to be a truck-driver. Got a job in a Moscow car factory, where he worked for 20 years.

During that time, management and Union sent him to the Auto-Mechanical Institute, where he distinguished himself by working out *new efficient methods of big-plant direction*.

The plant he directs today is **the world's biggest production complex**.

*Can workers do it?* Ask Lev Vasiliev.

Tens of thousands of workers at KAMA work in a radically new way: in **production teams**.

They now have some 3,000 of these teams. They use the latest computers and micro-processors to plan and check their work. But they don't function in the usual plant "shops" — instead of assistant managers **the teams run everything**, and up at the top, next to the General Director, is a **Teams Council**.

Workers' Teams not only "boss" production, but also supervise the *education* of workers (for advancement), watch over all *accountings*, check on the *state of all equipment* (service, repairs), and *transport*.

Workers' Teams are continually **innovating**. Because the men and women here are **young**. At any given time some 2,000 of them are "off work", at full-time schools, with pay. Another 3,000 of them are in full-time higher (college type) schools. Graduates, plus those who take part-time courses, make up more than 10,000 KAMA workers who **up-grade** their jobs **every year**.

This plant turns out five basic "modifications" of its medium-size truck.

New models will soon be rolling. One with 10-tons and another with 14-tons load capacity.

An all-aluminum dump body will soon be turned out, adding to cargo capacity, fuel economy.

KAMA is located in Naberezhnye Chelny, formerly a tiny village on the Kama River. To vacationers sailing that river, in the distance the tall apartments of the city look startlingly like giant sails. More rise all the time. This city is the fastest-growing in the entire USSR, and as this is written it has 350,000 citizens.

Many more will arrive. Other king-size enterprises are planned for this town, fueled by a tremendous hydro-electric power plant that already has given KAMA people their own beautiful new sea.

# Science speeds research on jobs



For many years, Sovlet trade unions and health authorities have proved that regular "physical culture" breaks, during working hours, can not only raise people's feeling of well-being, and overcome familiar work-day weariness, but at same time contribute markedly to the vital task of reducing labor accidents. Scene here is in Moscow automobile plant.



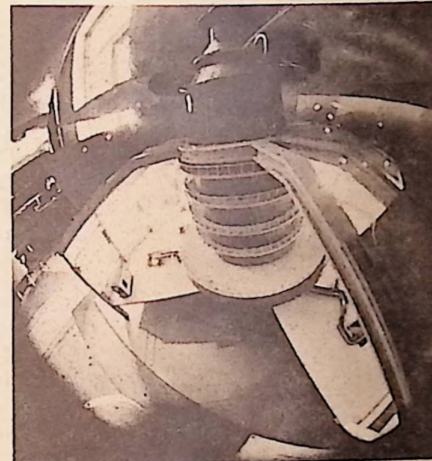
Unique mobile laboratory travels around huge Volzhsky Auto Plant. Specialists give workers elaborate tests, especially worked out to prevent causes of accidents.



Chemical workers are often liable to health damage, and this laboratory crew in Mytishchi Plastics Plant continually tests air samples right at the places where fumes might appear.



Safety research is carried out in USSR by national Trade Union Council. Here is a new centre for studying very harmful effects of industrial noise.



Down in Georgia weather is often hot, and Union scientists developed this unusual fan that gives "air shower" to men in blast-furnace shop.



Testing to see how worker can perform on the job, when wearing a new "comfort" suit that keeps a man cool even in extremely high temperature operations.



Out in the forefront of safety research are Kiev scientists who study brain and nervous system of workers doing jobs that demand great concentration.



Finest of all ways to increase job safety is to give workers intensive training in how to prevent accidents, as here at Vilnius Plastics Factory.

# For LIFE at WORK

USSR now has **lowest rate** of accidents, industrial sickness, of **any** developed nation.

You'll see comparison get **sharper**, since here in West our corporations **fiercely oppose all proposals** to improve industrial protection. In Socialism, **entirely new approach** is working.

Over here, and up to now in USSR also, the *traditional* approach to saving life at work was simple: **look out for accidents and sickness**, then devise ways to prevent them.

In recent years, however, complex new industries gave rise to another situation. Overcoming accidents and illness *after* big plants were started up proved to be **very costly**.

Indeed, in some cases safety costs were *so high* that **all profits would disappear**, if the needed measures were put into force.

That doesn't make sense in Socialism any more than Capitalism. So in USSR they looked for a new approach. Scientists, engineers and trade union experts were called on to **design all new enterprises**, from the ground up, with **workers' safety built in**.

Not only individual machines but *entire processes of production* are now being developed to **protect life at work**.

Just in the last three years Soviet planners have given OK to 7,000 new production units; 24,000 production "lines" safety-engineered; 700 new enterprises built according to the life-protection principle.

You can see the effect, since well over **14 million** men and women work today with this new equipment.

**The payoff:** *Soviet Trade Unions* magazine reports a 15 percent drop in accidents, plus 24 percent lower rate of industrial illness.

But this didn't come about solely as a result of "higher-up" planning. Their trade unions have mobilized *millions* of workers for the job of saving life-and-health. And they have the **power of enforcement**.

One odd-ball example: a big vitamin factory in Ioshkar-Ola started using a *poisonous solvent*; union would not tolerate it; engineers had to set up entirely different system of production.

Last year, no less than 7,700 Soviet factory-shops were found to violate safety-health standards. All cases *published in the press*, and all compelled to obey regulations.

Often *their* regulations would never

get the boss' approval here. Thus, at typical Soviet car factories production "belts" move at **one-fifth** the speed standard in General Motors plants. This eliminates a **major cause** of accidents due to strain.

## Where Health is part of your working life

All but very small factories in USSR have their own **full-time medical health staff and facilities**.

For example: "Salute" clothing plant in Moscow, with 2,670 workers, has its **own clinic, open two shifts**.

Staff includes two physicians, a dentist, gynecologist, trained medical-assistant, four nurses, specialist in physiotherapy. All working in what is actually a small hospital, in the plant.

If any worker needs attention from a specialist (like a neuro-surgeon or ophthalmologist), he or she simply applies at the plant centre and goes to a nearby (large) clinic.

Naturally, most of the time the factory clinic is attending to minor accidents or complaints. However, staff (and trade union) considers **main job** is **preventing** anything that harms employees' health.

Nurses, especially, "roam" the plant regularly, just looking for trouble that might happen, or giving workers a quick look-over.

And a "panel" of medical specialists, from outside clinics, regularly visits this factory.

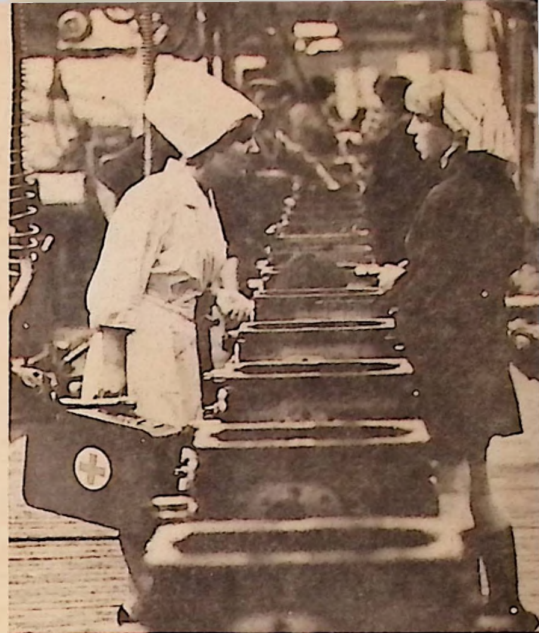
## Workers' health is becoming a World Problem

The United Nations Economic Commission for Europe has discussed the fact that industry, spread over entire world now, is raising a **new global problem**: saving life that is lost due to accidents.

Safety regulations **vary greatly** in Capitalism; many poorer nations give workers *almost no protection*.

So the UN is raising the question of agreeing on **world standards** to safeguard the life and health of hundreds of millions.

"The environment" (pollution) is involved here, as well as ordinary accident-prevention.



In our so-called "high standard of living" we have *nothing* like this factory's "Preventorium". This is an "after-work hospital" where you go for *prescribed treatment* — for any ill not requiring full hospital care. Preventorium accommodates 50 patients at a time. Usually they take a 24-day (night) treatment.

There's a **charge**: not for medical service but for "room and food" (you eat all meals there). At 24 days, for **25 dollars**, you can see that this service is a **big food bargain**. And you pay *nothing* if you have a large family or if you're in lowest pay category.

Many workers are given care in Preventorium on a *seasonal basis*: those who've had ulcers get course of treatment in summer; arthritis patients in spring; and so on.

All who have heart problems get regular Preventorium care, or go to big holiday-health centers during their vacations.

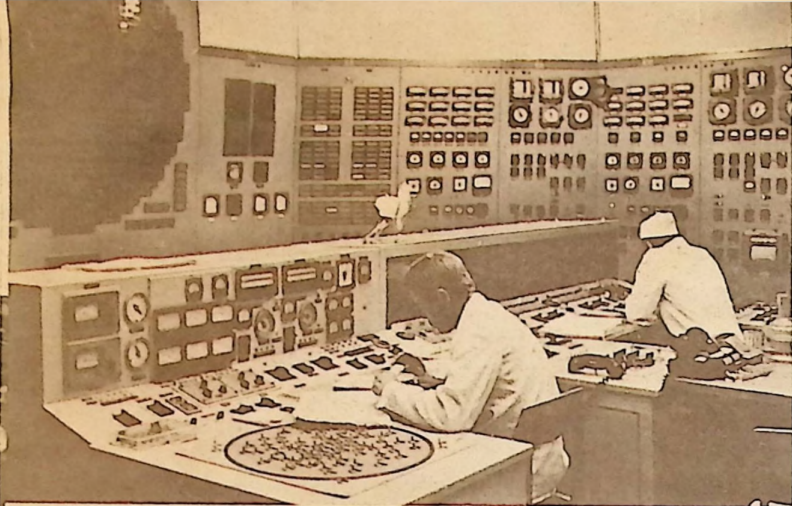
Since this service has been put on a scientific basis, serious illness in this factory has shown a very marked decrease.

Soviet authorities have offered the UN commission reports on most advanced methods used in Socialism. Including Ukraine's new **Lvov System**.

This is a way to study an entire production set-up *when any new machine or process* is introduced. Engineers, union experts and doctors carry out each study, which has proved to be remarkably effective in **preventing** "new" kinds of dangers that arise in advanced factories.

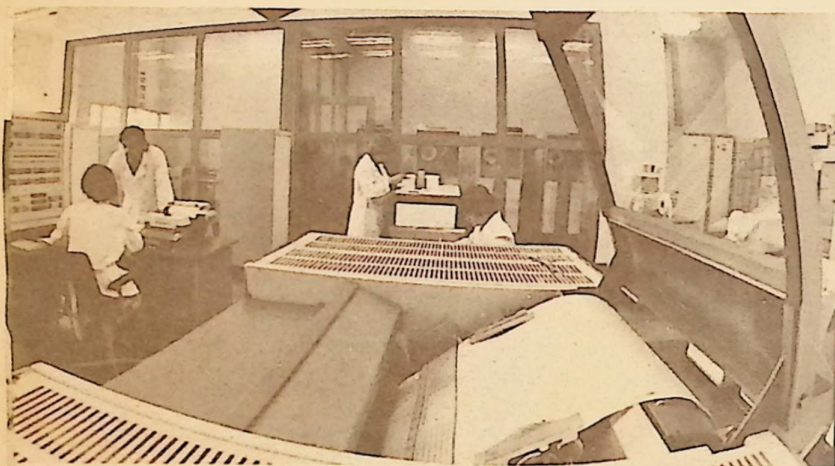
Socialism is also using *economic incentives*, which **cut** workers' bonus payments when they disregard safety procedures set for all.

# BREEDING FUEL & POWER



Cleanliness of giant Beloyarsk Station is not limited to this central Control Panel. Even outside (unlike ordinary fuel plants) there is absolutely no smoke, not a particle of dust. No lakes will be ruined by "acid rain" from nuclear power.

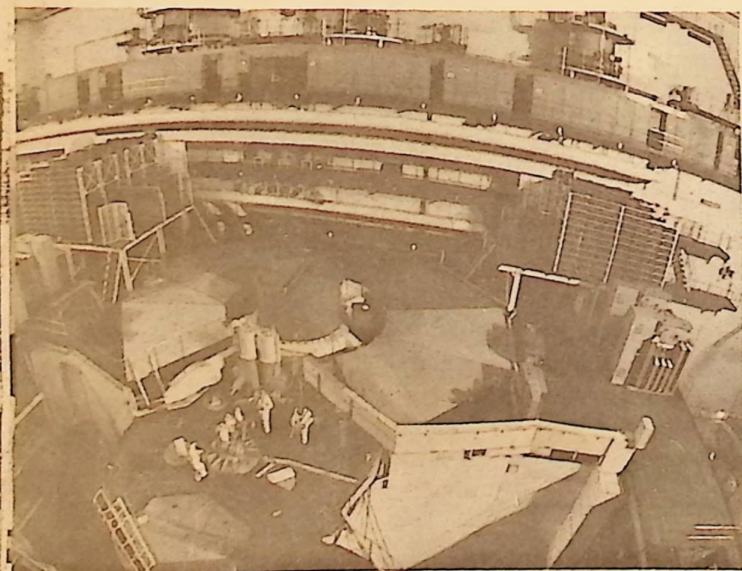
Soviet scientists are confident that by the year 2020 we'll get **two-thirds** of all our electrical power from the Atom. The new **Beloyarsk Nuclear Plant** you see here is a big step forward into the future, because it not only gives power but breeds plutonium, which is "fuel" for other stations. Multiplies our uranium reserves.



World's first industrial-size "breeder" reactor, now running in USSR, isn't left to human chances-of-error. It is fully controlled by a whole complex of advanced computers, with "standby" service in rare event any unit might fail.



These workers (really scientists) have a key job at Beloyarsk: they "patrol" every section of the plant constantly so they can detect even the slightest radiation from any unit.



This is the mighty "heart" of the Beloyarsk plant, where natural uranium not only gives up heat energy (to power steam turbines) but at same time produces valuable fuel plutonium . . . thus "breeding" more than it consumes.



In this gleaming spotless section the atom's power, converted to super-hot steam, roars through turbines that deliver electricity. By-product plutonium is most efficient of all nuclear station fuels.

# Why people are going forward with the Atom

In USA, Ralph Nader and his followers continue to call for "dismantling all atomic power plants" to "avert inevitable catastrophe".

The American Friends Service Committee (Quakers) wants no new plants built, as a step towards eliminating all nuclear energy.

The World Council of Churches is split wide open on this issue, reflecting the desperate need for energy in developing nations.

As all NN Readers know, the Soviet Union has always differed totally from this "ban-the-atom" stand.

You will find it interesting and informative to see which side the world's people are taking now, on this vital question.

This Report is not about Soviet developments; but just as a reminder we point out these facts . . .

Using the new USSR Atom-Mach plant, on Volga, USSR and its Socialist allies are set to produce 8 giant nuclear-power plants per year. Within 10 years, just the plants in USSR will save 120,000,000 tons of oil each year.

Outside USA, the world view . . .

- o Nuclear power output soared 25 percent in last 18 months.

- o In France atom-power rose a surprising 50 percent in that time.

- o Largest program is in Japan: they are building even more nuclear plants than Soviet Union.

- o Our world now has (outside USA) 166 big nuclear plants in full power production, and no less than 156 new plants being built now.

It is most interesting to note that the Left, which once joined anti-atom forces in many countries, is changing its approach. Probably the Communist Party of France (in face of strong opposition) made the best Leninist, scientific statement so far:

**"The enemy of the workers is not nuclear power and science, but capitalists and management."** Both the CPF and France's Socialist party are now strongly pro-nuclear.

Here in Canada a sharp change came when the eminent authority, Dr. Arthur Porter, after prolonged study reversed his earlier stand; now criticizes anti-nuclear groups; calls for massive world nuclear-power development as absolutely necessary to protect the environment from pollution and enable humanity to overcome starvation.

Latest facts, supporting nuclear power, have been pouring in. We can select here only a few . . .

— One Canadian atom-plant (Pickering) has saved us \$1,200,000,000 worth of USA coal (plus tremendous smoke and acid-rain prevented).

— World-famous Dr. Hans Bethe of Cornell finds Canadian plants "work with a regularity and reliability that are absolutely fantastic."

— Actually, nuclear "furnaces" have proved to be more reliable than the standard turbines and generators connected to them.

Consider Japan. Rousing people there by "memories of Hiroshima" no longer works. The peaceful atom is working steadily and safely in 21 big nuclear-power plants, and 14 more are on order.

Japan has severe pollution problems, and their reduction in oil and coal smoke, achieved in those 21 atomic-power plants, already has prevented untold lung and heart disease.

Situation in Sweden today is very enlightening.

Right after the so-called "disaster" at Three Mile Island plant in USA, Swedish anti-nuclear groups raised a storm, and compelled government to consult the entire people in a referendum.

Temper ran high, because Sweden uses more nuclear power, per person, than any other country.

## World's people take a sober look at so-called nuclear "menace"

Lately doctors all over the Western world have been taking alarm at the radiation doses the majority of people now get, with X-rays.

In most countries today, 95 percent of all radiation you get (except from natural sources) comes in the doctor's X-ray room. Specialists estimate that if the number of X-ray examinations was cut just 10 percent, you'd be saved the same amount of dangerous radiation you get from everything else.

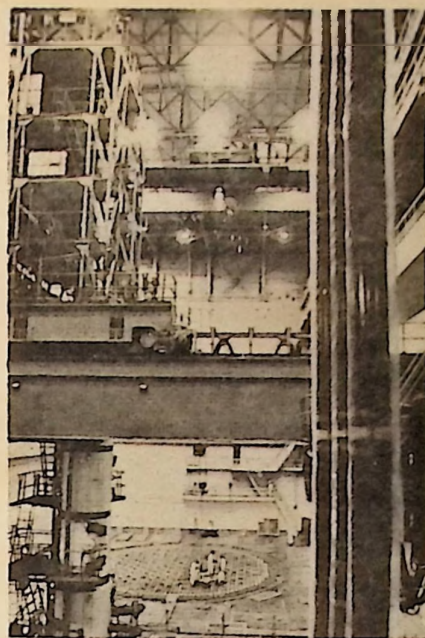
Even if nuclear-power plants are greatly extended, the overwhelming majority of human beings will never get any radiation from them. The worst estimate of radiation, from Three Mile Island, now shows that 3 to 4 people may die of cancer from that cause . . . compared to 4000-to-5000 in the same area, who will die from cancer due to other causes.

How many have died from atom-power radiation so far? Not a single death is known. The two workers killed at the Surry Plant died because a steam valve exploded, in no way related to the nuclear system.

The actual situation was well pointed up by Mexican authorities early this winter. Mexico and Canada are on a "cooperation course", and this is going to be strengthened by Canadian nuclear-power equipment plus Mexico's fabulous new uranium discoveries. The combination will be of immense benefit in supplying Less Developed Countries with the energy they must get.

Says Dr. Francisco Vizcaino (in charge of Mexico's publicly-owned uranium industry): "Scare stories put out in the developed world shouldn't stop developing countries from making the most of their resources."

As USSR demonstrated, world's people can go forward without scares.



Voters were asked to support a law to phase-out the country's six giant atom-power plants.

The Swedish people turned it down by a 2-to-1 vote. The big majority voted for a program to build six more nuclear plants.

Voters nearest the biggest power plant gave overwhelming approval to expanding nuclear power.

Incidentally, a new study in USA shows that lack of energy (due to halting the nuclear program) will cause a loss of 3 million jobs, no later than 1985.

Latest word: atomic plants for heating homes and offices are being pushed both in USSR and Canada. One Soviet city (Dmitrovgrad) is in its second winter of nuclear-heating. New Canadian unit, proved to be absolutely safe, will soon be made in much smaller sizes.

# One thous

The Soviet Republic of Azerbaijan (on Caspian S people, and *more than three thousand* of them have l

On these pages (and on our cover) you see ten o **whose total age is well over 1,000 years.**

But that's not the most remarkable feature of their li live up in the mountains, where they could enjoy fresh foods. They all live in **the city of Baku**, a major petrol long notorious for its pollution.

However, they are all "patients" of the famous **Dr. Z** *The Health Zone* in Baku. In that beautiful area (mos exercise, row, swim, take therapeutic baths, enjoy fra

Over the years, the fame of Dr. Ismailova's Health Zo until today more than 15,000 "patients" use it contin

They are a **living demonstration** of the fact that d people to live long and vigorously, *even in unhealthy*

Perhaps the most impressive thing about our **1,000** men and women aren't simply *alive* — they are suprisi

Too bad our city planners can't afford Health Zone



**Gurgen Beglyarov** says: "If 40 years ago somebody told me I'd live till this age, I'd have thought it was a joke. At that time I had a bad heart and smoked almost constantly. I worked on street-cars, a demanding, nerve-racking job. When I retired on pension I began to watch my health. Gave up smoking. Even now I take a cold shower bath every day. I like to walk along a street by the sea, especially with my great-granddaughter. I grow flowers and paint a little. Only bad habit I have is a glass of brandy before dinner."



**Sakina Mustafayeva** says: "I had a hard childhood. There were 10 children in our family. We seldom had meat for dinner. Usually we ate cheese and unleavened bread. You'd think it was hard to keep healthy. However, I first went to see a doctor when I was 75 years old (I'd burned my hand, nothing serious). I take a two-hour walk every day through the streets of Baku."



**Meshadi Ajar Manafov** says: "I've just turned 100. The road to longevity lies in faithfulness to Allah's teachings. The word "meshadi" in my name means I've taken a pilgrimage to Islamic sacred places. The Most High granted me the chance to work well and a long time as a bricklayer. Now I enjoy my great, great, grand-children."



**Rafi Aliev** says: "I'm 110. I follow the commandments ... At first a man drinks wine, then wine drinks the man" and "Walking brings cheerfulness, a pillow brings laziness". I worked many years as pump operator in the oil fields. I still get up early and get to work, sweeping the yard, tidying up the garden, doing some carpentry. Don't know why I've lived so long." (His wife Dunya is in our photo).

# and years old

) has about six million  
d their 100th birthdays.  
these men and women,

ss. None of these people  
air, purest water, natural  
irm and chemical center,

air Ismailova, who set up  
(outdoors) people walk,  
rant flowers and music.  
has spread far and wide,  
ously.

y health regimes enable  
ity conditions.

iving years is that these  
gally healthy, enjoying life.  
for us.



**Gasanali Kuliev says: "Still can't believe I have a century behind me." (He doesn't look anything like 100!) "After an hour with the shovel I feel my strength isn't what it used to be."**



**Saadat Mamed-Kull says: "Many years ago my first grandson graduated from the Medical Institute and came to show me his diploma. Instead of congratulating him I burst into tears. He said 'Grandma, when you cry you strain forty muscles, when you laugh you strain only twelve.' Since then I've rarely let myself get into a bad mood. My advice to those who want to live long is to live with a smile." Mrs. Mamed-Kuli needs a cane, but walks outdoors every day. Here you see her with two of her beautiful great granddaughters.**



**Sitara Abdullayeva says: "When we want to raise a beautiful and strong tree, we take care of the roots instead of its leaves and branches. Parents are the roots of every family, they need constant care and attention. My husband died five years ago, but I continue to give care and attention to all members of our family."**



**Vels-khanum Tagliyeva says: "In pre-revolutionary times evidence in court, by two women, was equal to evidence by one man. That was inequality then. I worked 20 years as secretary in a Soviet People's Court and never saw that kind of discrimination. I think the change in woman's position is a reason for our longevity."**



**Fatma Novruzova, who is past 101 years of age, is the only one of our ten centenarians who just wouldn't reveal her secrets.**

# Main Course Salads for your Health

If you are bored by the very thought of eating a salad, maybe you've been served *the wrong kind?* Salads can also include meats. They can give you *good eating*, as well as health.

Here are some hearty salads from the USSR. They'll help you change a healthful meal from a chore into a delicious, satisfying feed.



About quantities: for each person to be served, simply use a generous helping of each main ingredient in the salad.

**Meat-and-Potatoes:** For this one you can use any cooked meat, and left-over roasts are excellent.

Enough meat, and cooked potatoes, and pickled cucumbers (dills if you like them), for each person . . . dice them, and mix (in a salad bowl) with a little of your favorite dressing combined with tomato catsup. Arrange with lettuce and sliced cucumbers, plus some slices of meat.

**Strictly Vegetarian:** You start by washing, peeling, shredding enough cucumbers, raw carrots, apples, tomatoes and lettuce to satisfy everyone you're serving. Then mix in a hard-cooked egg for each person. The dressing you make up with a generous amount of sour cream, working into it lemon juice and then fine sugar. If it's too sour for some, have sugar available for sprinkling. It all goes into a salad bowl, and to top it you use sliced tomatoes. Some, who don't favor salads in general, will be happier if you double the amount of hard-cooked eggs, with plenty of sour cream in the dressing. There's a lot of flavor in this, and you may be surprised at the number of second helpings.

**Beets-and-Potatoes:** This one can be a success because the combination isn't very well known over here, and taste can be great. Equal amounts of potatoes and beets, boiled or baked separately. After cooking, shred them or dice them. In salad bowl mix them with chopped green onions or chives. Make your dressing with salad oil plus vinegar, salt and pepper; and some will want to add Wooster sauce to pep it up. Make sure to serve this while beets and potatoes are still warm, and you'll get the full flavor, which is delicious. Although this salad is intended as a main course (especially at lunch) you can use it to "make" a dinner, as a side course with meat or fish.

**Meat-and-Cabbage:** Secret of this is how you prepare cabbage (ordinary white, or, for a different taste, use red). Wash cabbage. Cut into big portions (removing core). Shred it. In pot, pour over it boiling water. Let stand 20-30 minutes. Drain in collander. Run cold water over it, drain, squeeze out water, put into salad bowl. Add vinegar, sugar, salt, and mix well, then let it stand another 20-30 minutes. Add salad dressing or catsup, and serve with any sliced meat.

**Fish-Tomato-Cucumber:** Just about any cooked fish goes well here, including canned salmon, tuna, sardines, and you can spark appetites by using several kinds of fish. First, boil potatoes, and dice them. Slice tomatoes, cucumbers, pickled cucumbers, tender onions. Mix all in salad bowl. Then add dressing made with mayonnaise and extra vinegar. For added appeal, reserve a little fish, which you place on top of the salad before serving. Lettuce on top makes it look good, with slices of tomato and cucumber. For an extra touch add a few olives.

**Sausage-Ham-Potatoes:** This can be a real meal, with more flavors than you usually get. Start by dicing cooked sausage, or ham, and potatoes. Now chop (fine) an apple, few celery stalks, some sweet-and-sour pickles. You arrange head-lettuce, cut in bite-size pieces, around the salad bowl, then add all other ingredients well mixed together. More lettuce chunks as you fill the bowl. To make it super, sprinkle parsley over it, and finally onion rings. Once you try this, you'll find it a wonderful way to serve odd quantities of ham and sausage (okay, left-overs!). And there's nothing to stop you from using two or three varieties of meat in the one salad. As before, you get added appeal (for "solid meal" fans) if you place a few slices of meat on top, in addition to diced meat.

**Original Russian Salad:** If you don't know cooked-vegetable salads, this one could make you a fan. Main ingredients are cooked potatoes, beets and carrots. (In this one, four times the amount of potatoes than you have beets.) You can chop, dice, shred or "shoestring" the vegetables. Then you add a good helping (for each person) of sauerkraut (pickled cabbage). Chopped apple. Green onions. Pickled cucumbers (or dills). When everything is mixed in the bowl, add prepared mustard for a peppery dressings. Of course, if you wish, any dressing will go well here, and some will vote for cheese (dressing, or sprinkled on as powder).

**Chicken-Vegetable:** One of the heartiest healthy meals you can serve, this begins with the meat from a boiled or roasted chicken. Most of it you chop. You mix it with cooked and diced potatoes, carrots, cauliflower or asparagus. Then tomato, beans or green peas. Add oil-and-vinegar dressing, or some other favorite. Arrange cut head-lettuce in bowl, then pour in the mixture. Once again, some sliced chicken, and tomatoes, served on top, makes it look as good as it really is down in the bowl. And if you want to score a real hit, make this with duck instead of chicken.

**"Caviar-Salad":** Honestly, this isn't a salad, but we include it because it's terrific (by itself, as affordable "caviar", or with salads). Best if you have a blender. Basis for this is mushrooms, fresh or canned. You heat mushrooms with lots of butter, then stir in boiling water gradually, and blend thoroughly while hot. In blender, add some chopped onion, salt, pepper, vegetable oil and vinegar. Friends, you need to experiment with this, because mushrooms vary a lot. But it's fun, and the flavor will make everyone wonder how you do it. Serve on rye or crackers.



# NOW YOU can look YEARS younger within a few weeks



"I especially want to thank you for the 'Facial Exercises' Report. I've been practicing these exercises for about three years now. I'm a university student, and my fellow students here just can't believe that I'm 61 years old. 'Why', they say, 'you don't look it, you have no wrinkles!' So it must be working." M. M.

Pretty hard for us to beat that 'commercial'. Many other Readers have sent us similar letters. This Report gives you a system worked out by Soviet medical scientists. Simple, effective ways to get rid of tell-tale signs of age. No equipment required. No drugs or hormones used. Everything you need is here, including 26 Action Photos.

Used to 'rejuvenate' the entire face. Or, to correct special 'flaws'. Very effective for wrinkles in face and neck. And too-loose' cheeks, chin. Also for problems around the mouth and eyes.

Exercises are so different they can be fun to use. And an added payoff is the fact that steady use of these exercises often brings marked benefits to the health of scalp and hair.

**"FACIAL EXERCISES for YOUTHFUL LOOKS"** - Still only \$1.00 per copy - Three for \$2.00

## 31 NATURAL BEAUTY TREATMENTS

These remarkable treatments were compiled by staff of NN from translations of Soviet medical journals and instruction books for cosmetologists.

Never before available in English. Each of the 33 Treatments is fully described. All preparations used can be made easily at home, ingredients available. Intended for wide variety of skins and 'problems'. A single 'formula' here is worth far more than \$1.00.

This Report explains the reason for each treatment. Most of the preparations (you don't buy them, you make them yourself) are not familiar to beauty salons here. They're so unusual, and often so astonishingly effective, that people enjoy themselves just 'experimenting'. All treatments here are equally effective for men, as well as women. Some require a spare evening, others can be used when you're in a hurry.

ADDED BONUS: report includes illustrated Soviet 'Self-Massage' system for use on the face.

**"33 NATURAL BEAUTY TREATMENTS"** (And Facial Massage) - Still only \$1.00 per copy - 3 for \$2.00

# POTATOES

## economical nutrition



Our COST-of-LIVING—especially the cost of FOOD—makes it more urgent than ever for us to get the best possible nutrition, at lowest possible prices. That is one reason why this new Report can be very useful to you.

- Formerly unknown nutritional factors were discovered recently by Soviet biologists who were seeking to end river-pollution, in factories making starch from potatoes.
- About the same time, other researchers found that the protein factors in potatoes make these tubers nutritional rivals for milk, meat, eggs.
- This Report is a condensation of latest available scientific materials on this subject, with attention also to food poisons sometimes found in spoiled potatoes.

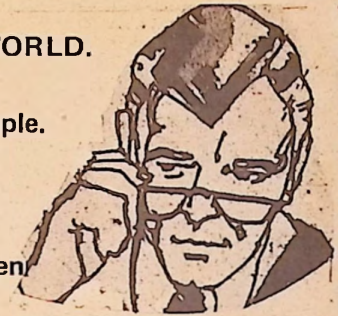
Detailed nutrition-cost figures. Little-known precautions to take when checking potatoes before cooking. Truth about the newspaper "scare" regarding potatoes and pregnant women. Value of pre-cooked and freeze-dried potatoes.

**"POTATOES"** - Exclusive N-N Report - Only 15¢ - 10 copies for \$1.00



# THE TIME IS NOW!

Now is YOUR OPPORTUNITY to help CHANGE the WORLD.  
We're not exaggerating. Just putting the truth bluntly.  
You can use Reports that are PROVEN to influence people.



- So effective, we've had to re-print them time and again, by the thousands.
- But ONLY YOU can send them to people YOU THINK should get them.
- If you send out TEN, or a HUNDRED, and influence JUST ONE MIND, then you are CHANGING THE WORLD....at the most vital time in all history!

"CATCHING UP WITH DEATH" - had to re-print it within 30 days. Your opportunity to use a powerful exposure of those who deceive the public, about the need for more arms. It works. Because the facts are presented in a way that makes sense.  
No. 381. Only 20 cents - 8-for-\$1 - 50-for-\$5. Postage free.

"WOMAN DEFECTOR TELLS TOP SECRETS" - had to print it again, because it is 'strong medicine' done in a fascinating way. The woman is real enough, and her secrets strip the war-planners as only a top-flight insider can do it.  
No. 380. Just 20 cents - 8-for-\$1 - 50-for-\$5. Postage free.

"CARTER CLAIMS THE WORLD" - and you can be sure President Reagan isn't going to give it up! But when you let people see the facts, then you start them thinking. Can any one country justly demand ownership of our planet?  
No. 373. One copy 20 cents - 8-for-\$1 - 50-for-\$5. Postage free.

"THE END OF CAPITALISM'S DREAM" - so effective that the Ninth-Printing is going out now. This one you can use to shake people wide awake. Because the facts are right out of the news. Only here you show others what the facts mean.  
No. 964. Single copy 50 cents - 5-for-\$2 - 15-for-\$5. Postage free.

"INFLATION INTO DEPRESSION" - you don't send this to the White House, because it's painfully true to them. Remarkable facts that explain today's great "economics mystery". Predicts why the Reagan "program" simply won't work.  
No. 908. Only 40 cents - 20-for-\$3 - 50-for-\$5. Postage free.

"WHO CAN TRUST THE USA?" - a new one already in its 5th printing, because it really shocks people who wonder why so many nations no longer believe what Uncle Sam says. One of the most effective Reports you could ever use.  
No. 370. Just 40 cents - 20-for-\$3 - 50-for-\$5. Postage free.

"WHO TURNED THE USA FROM PEACE TO WAR?" - your opportunity to give people the answer to a question that bothers millions. Because it is cool and factual, you can use it to liberate people who are closed in by falsehood.  
No. 383. Only 30 cents - 5-for-\$1 - 35-for-\$5. Postage Free.

## SPECIAL OFFER

[FAST, EASY ORDER FORM ON P-26]

TO HELP YOU START YOUR 'DRIVE' YOU CAN HAVE ALL 7 ABOVE FOR \$1.80 (SAVE 40¢). GET TWO OF ALL 7 (14) FOR \$3.30 (SAVE \$1.10). GET FIVE OF ALL 7 (35) FOR ONLY \$7 (YOU SAVE \$4).



## should BOXING be BANNED?

**You are in a better position to make a sensible decision, for yourself, after you get the broad picture.**

When young Cleveland Denny died last July, 17 days after Canada's lightweight champion Gaetan Hart knocked him out, millions questioned the future of boxing.

Especially since Hart earlier knocked Ralph Racine into a coma that has left him only half alive.

In both cases Hart's shattering blow, to the upper left side of the head, felled opponents with brain injury.

A few months later Johnny Owen died, 46 days after Lupe Pinter slammed him so hard that Owen's brain suffered. Owen didn't recover consciousness, even after two brain operations in "intensive care".

Johnny Owen never imagined such a finish to his career; he had been boxing successfully *since he was 8 years old!* Aiming for the world Bantamweight title, Owen told the press he intended to "make some quick money, then get out before I'm hurt."

Aside from getting hurt, 117 USA boxers have been killed so far, in ring battles. The world picture is far more grim: just since 1945, at least 337 boxers have been killed during fights or shortly after.

You may recall the storm of protest that followed a Madison Square Garden fight in November 1979, when Willie Classen was killed. In the 9th round Wilford Scypion stunned Classen with three powerful blows to the head; the referee didn't stop the fight, and when Classen staggered out in the 10th, Scypion pounded his head again. The victim died five days later of brain hemorrhage.

In that case, even professional ring rules were **grossly violated**, since Classen was unable to approach the center of the ring before Scypion violently attacked.

Many blamed Classen's *manager*; he had no knowledge whatever of boxing, and *bought* the unfortunate fighter simply to make a quick killing. The doctors present at the fight were *totally unqualified* to supervise boxing.

Since that tragedy, New York introduced new rules, such as requiring a qualified doctor in each fighter's corner, and having an ambulance available during fights.

Here in Canada, after Denny was killed the federal government set up a "task force on boxing", soon to bring in tough new rules governing this sport.

As you know, a great many people sneer at the term "sport" relating to boxing. They consider it **brutal, legalized violence** of the most primitive kind.

But these same critics **enjoy** watching **hockey, football, soccer and baseball**, all of which have produced many thousands of permanently injured victims, and not a few deaths. Oddly, when a player is maimed for life, or killed, in those sports, both fans and media view it as *an accidental tragedy*, a kind of sad blow of fate.

So death can be a **killing** or just **bad luck**?

What is your reaction to the fact that boxing is a very popular sport in Socialist countries? The great Teofilo Stevenson of Cuba is cheered by *millions* of fans.

In USSR, boxing rates very high. It began back in the days of Peter the Great, who arranged Russia's first match against an English fighter. Both men's names were lost in history, but English fans were astounded when the Russian, a soldier, won easily.

You can judge the level of Soviet boxing nowadays from the last European championships: 10 out of 12 winners were from USSR.

**Donald Hull** (USA), president of the International Amateur Boxing Association, says "I'm not surprised by the overwhelming success of Soviet boxers. They've always been fine sportsmen, rich with talent."

**Bernard Restout**, France's president of the European ABA, says "The question which cannot fail to disturb us is how to raise the level of the sport. We're hoping for help especially from socialist countries, and the Soviet Union above all."

Many critics of boxing believe the sport appeals only to "low-brows". They don't know that such cultured people as George Bernard Shaw was an ardent boxing fan, pointing out that *modern* ring-fights "make for brains, skill, quickness, mobility, as against brute violence."

Indeed, in USSR boxers are rated by fans according to such qualities as physique, skill and *character*.

Speaking of their best trainer, Korolyov, the Soviet boxer Algirdas says "He taught me to understand myself. He helped me find in the ring the thing I had always been looking for: *my own character*, which until then had remained hidden from me."

Still, Soviet fans aren't happy about today's emphasis on **attack** in the ring, because the highest skill in boxing has always been related to **defense**.

Unless referees return to this view, the future of boxing will increasingly appear doubtful.

Many progressive trends are visible right now.

- Soviet boxers win because they specialize in very skilled *feints*, outwitting their opponents.

- USA amateur boxers excel with great physical strength and fitness that gives them high speed.

- Cuban boxers are world famed for the very highest techniques, adapted from several other "schools".

- African and Asian boxers, still inexperienced, are bringing new forms of skill and cunning into the ring.

Certainly there is no lack of intelligent support for the future of *non-professional* ring sport.

A serious problem faced by boxing is the *blindness* of its opponents. Sports like **skiing** and **swimming** cause many more deaths than boxing. So, ban them?

At the risk of offending some readers we must point out that Soviet boxing fans see their critics as *mostly elderly people*, and mostly people who aren't enthusiastic about *any sports*.

Nowadays, millions of youth are strongly attracted to **water-skiing** and **hang-gliding**, both very **hazardous**. And the cold truth is that such a "simple" sport as modern **roller-skating** causes many thousands of injuries. To say nothing of **snowmobiling**!

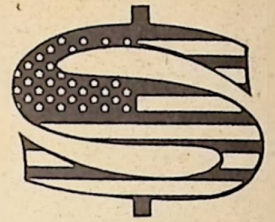
If physical danger is foremost in anyone's mind, then **all bathtubs** should be banned by law . . . they are notorious for causing serious, even deadly injuries.

*What's your view?* NN welcomes letters from *all sides* of the for-and-against boxing controversy.



Canada is spiritually sabotaged when

## USA claims to be God



- We're awake to the USA's use of advertising as a means to downgrade our way-of-life and glorify their Dollar Culture.
- We're trying to fight their TV violence and sex-crime propaganda.
- But how many of us see how USA is using "religion" to break Canada down?

Probably the biggest church business in USA is the TV-Radio network built by Rev. Jerry Falwell, working out of his Baptist church in Lynchburg, Virginia, and *penetrating all Canada.*

You may not know that Falwell gets his "message" over, in our country, by using some **50 of our TV stations** and **300 of our radio stations.**

The very essence of Falwell's line, disguised in religious verbiage, is **anti-Canada.**

"I believe God promoted America to a greatness no other nation has ever enjoyed because her heritage is one of a republic governed by laws predicated on the Bible."

This "blessing" for the butchers of Vietnam and promoters of the bloody Shah of Iran!

"We have the blessing of God upon us!" Falwell pounds into Canada.

But you don't have to listen to this "reverend" very long to realize that he promotes the Bible simply as a means to promote USA monopoly capitalism.

The Bible according to Falwell originated **Free Enterprise** (1600 years before capitalism?) **Dog-eat-dog competition** is right there in the Bible. So is the holiness of **private property.** With no mention of *Christ's condemnation of wealth.*

You shouldn't get the notion that this Baptist is simply preaching against the church's favorite enemy: Socialism. "Political liberalism is the main enemy" ... including, we must suppose, the present Government of Canada.

With a liberal approach to society *out of the way*, this "reverend" promises to lead us all "back to God".

And you don't have to tune in on Falwell more than twice to see that his "god" is **Big Business.**

- His claim that Jesus Christ made the "work ethic" sacred is a thinly disguised **anti-trade-union** line.

- During the recent presidential campaign in USA, Falwell went all-out in organizing his **anti-women's-rights** drive, joining with every questionable group advocating a return to the Hitler creed for women: "*Kitchen, children and church!*"

- Falwell openly violates our laws by proclaiming "If a person is not a Christian he is inherently a failure"; thus defaming everyone of every other belief.

- This USA propagandist openly hates all peoples of the Middle East who oppose the Israel-USA alliance; and he publicly proclaims that Israel has "the right" (presumably from Christ?!) to occupy all the lands of the Palestinians.

And Canada permits this far-right political line to be pushed into every home in our land, under the guise of "religious revival".

*But it's not that simple!*

Actually who needs any revival of religion, in USA or Canada, when the established churches and off-beat sects

The danger here is very real, even if it does seem to be *ridiculous* to all thinking Canadians. Day in, day out, we're being told that **promoting USA is holiness itself.** But if we dare propose that **promoting Canada is righteous for us,** then USA senators, congressmen, editors, broadcasters, rise up hysterically, condemning us for being *nationalistic.*

Okay for religious nationalists to claim God is USA, but it's the unpardonable sin for Canadians to believe that **our country, and our religions, and our resources** belong to US.

Let's *not* be "nationalistic".

No. let's get our heads out of the Falwell fog and see that what USA is doing to Canada, with its copyrighted version of Christianity, *it is doing round the world* in the holy name of the **Interests of America.**

This is new in world politics.

Washington has had to put up with our determined opposition to the filth of USA TV and "literature", so now the propagandists of White House domination have turned to religion.

If you believe in God, can you dare turn against USA? *Hasn't USA always been "God's country"?*

Next step, and you believe that the hand of the *President of USA* is, indeed, the hand of *God.*

At very least, surely White House words are the words of God!

are crammed with millions of members today? You soon grasp the truth: Falwell cares nothing about the practice of religion, what he's after is **mobilizing all believers for the USA's world crusade to rule supreme.**

Immediately you get this fact, you see vividly that every feature of Falwell's religion, his version of *Christ*, his vision of *God Himself*, is the **crudest USA promotion.**

The role of USA in our world is **God-given.** This develops into the crudest of all blasphemies against all beliefs: **God is Uncle Sam.**

This menace of *imperialism in the guise of religion* is all the worse because Falwell is *only one* of the gang of USA Business-God promoters.

Possibly the gravest aspect of this new imperialist-Christian drive against our country is the fact that not the slightest effort is made to serve us "Canadianized" religion.

Booze has to be Canadian. Most commercials on TV and radio are rewritten for Canadians. Many USA consumers goods come to us in some way or other adapted to our customs.

But imagine: the really *sacred* area of our life, for the great majority, is brazenly thrown at us as **100 per-cent made-in-USA.**

Faith itself has to be accepted as faith in imperialism!

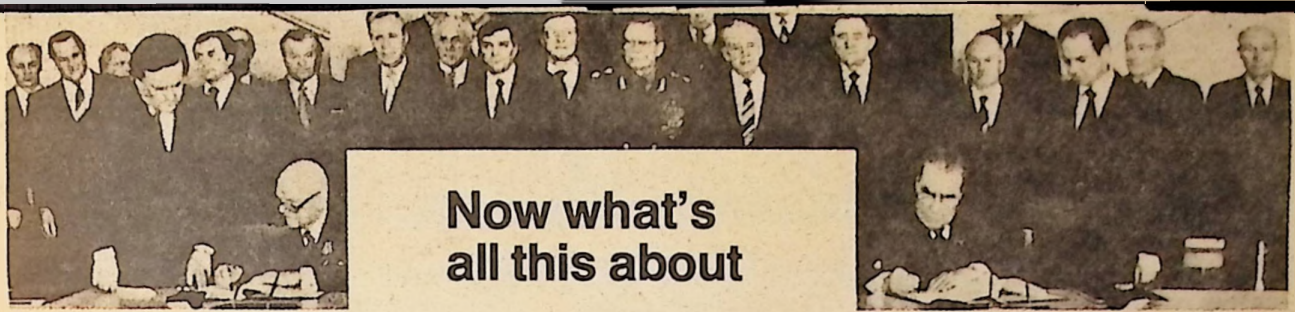
And if we Canadians won't stomach this, Falwell warns us that "we are inherently failures", along with Arabs, Jews, Japanese, Africans, Latins, the entire non-USA world.

The USA-is-God promoters add insult to injury by *making Canadians pay millions of dollars*, given as "donations" to promote the religious perversions flooding our TV and radio.

Merely insulting? Surely no other *outright fraudulent sales-promotion* would be permitted by our laws ... yet selling Christ and God as Americans goes on super-profitably.

Before his election, Ronald Reagan told our national magazine, *Maclean's*: "The Soviet menace is real. The U.S. menace is *not.*"

Mr. President, it's unwise to underestimate Canadian common sense.



Now what's  
all this about

# FINLANDIZATION?

- They use this word to sneer at Finland as a "captive" of Soviet Union.
- But Finland has just signed a big new agreement with USSR, see photo.
- Can a capitalist nation actually benefit from good relations with Socialism?

While European capitalists are bogged in recession, especially Finland's neighbors, this small country next door to giant USSR is having itself a **real boom**.

Western observers are amazed to discover that Finland buys most of its oil from USSR, and gets it *very cheaply*, because *Socialism doesn't soak inflated prices*.

Still more surprising: Finland doesn't have to pay cash for Soviet oil, but meets the charges by selling **major industrial goods**, which creates **thousands of jobs**.

Economists over here are scratching their heads, unable to believe what they see with their own eyes. Finland's government has a real problem . . . how to "**cool**" the boom in that country's economy. Every other European capitalist cabinet *dreams* of having that kind of problem.

You should see how substantial the boom is.

— Early this winter the Wartsila and Valmet companies received orders for **paper-machinery** and **ships** that went well over \$500,000,000; those 9 ships are very latest in world for carrying freight in Polar Arctic waters.

— Just since 1977 (when Finland's "boom problem" began to show up) their trade deals with USSR climbed from 3 billion dollars a year to 5 billions in 1980.

— the *newest agreement* with Socialism spells out trade worth (in 1980-1985) 22 billion dollars; and that's very big for any nation Finland's size.

— It's **not** subject to any possible "slump" or to any cuts due to inflation . . . it is *guaranteed* by Socialism.

Wonder why you don't see this in our papers?

Economics reporters in Finland recently got some facts that clearly startled them.

- The Wartsila Corporation (in Perno) runs a highly advanced **ship-building yard**; with cranes handling 600 tons, and computer-programmed machine tools.

- They make ice-breakers, car-ferries, giant dredges, all very modern; they've sold **300 big ships** to USSR, at a time when other shipbuilders are closed down.

- No "strings attached" to this trade; USSR has never **dared** to dictate trade pacts to Finland, as USA brazenly does to Canada (disastrous "auto pact").

- Now the Finnish firm has a *new kind of deal*: using advanced Soviet components, they'll **make ships jointly** with USSR, for sale on the world market.

- Other Finnish firms are involved in *tremendous* jobs for USSR; like the Kostomuksha mining project, where iron pellets will be made for **Finnish steel plants**, for highest grades of steel to **export**.

All this began with a Treaty of Friendship, Cooperation and Mutual Assistance, **signed back in 1948**.

Its *results* have been outstanding . . . even if you measure them solely in *dollar values*, and *jobs*. Remarkable because this Finland-USSR Treaty was a **radically new thing** in Socialism-Capitalism relations.

Much more to it than that. Finland is a living example of the **material benefits of détente**.

More yet. USSR and Finland have **never** entered into any arms deals. Unlike allies of USA, the Finns have never been compelled to **spend billions on Pentagon armament**, as we (far stronger) Canadians have done.

Now get this: while our media **sneer** at "Finlandization", today many capitalist corporations would **gladly follow in Finland's steps** . . . peace is very good business!

And it's going forward rapidly. Finland is taking a lead in supporting Socialism's UNO proposals: to carry through a **powerful Disarmament Session** in 1982.

Still further: Finland is backing Socialism's demand that the *whole world's economic relationships* be radically changed, to boost development and trade with the **Less Developed Countries**.

So now you can see why anti-détente forces in our Western world use *Finlandization* as a dirty word.

But today more and more impartial observers realize the **peaceful** relations, between the two systems, very definitely can lead to **prosperity** and **jobs** in the one system, Capitalism, that is face-to-face with a world-scale bust.

-----  
We don't have space to outline the *hundreds* of examples of Finland-USSR cooperation.

One is in the vital field of **energy**.

The Soviet-built **nuclear power plant** at Loviisa has been operating faultlessly for three years. And this is only the **first unit**, of 400,000 KW capacity. The second is now under construction.

This plant saves Finland an enormous amount of costly fuel. And gives no acid-rain pollution.

Incidentally, the Loviisa power plant is the **first** one sold by Socialism to a developed capitalist country. It's a convincing *demonstration*, especially when **reliability, safety** and **cost** are considered.

Interesting to note that the Soviet atomic power plant is an **economic success** for Finland's big Imatron Voima power corporation, even though Finland can buy plenty of oil from USSR well below market prices.

As a kind of "footnote" to that: another big Finnish outfit, Kansallis-Osake-Pankki, a **major bank** by any standards, is arranging for Finn ship-builders to turn out three **deep-sea drilling vessels**. They're intended for oil well drilling in the tremendous Soviet Arctic coastal waters, where immense petroleum fields exist. These rigs will work down under 1000 feet depths of water, and send their drills down 21,000 feet deeper.

Obviously, Finland isn't going to be caught short of needed petroleum at *any time* in the future.

Such is "Finlandization". To the Finns, the term is very *complimentary*. They originated it, and have prospered greatly with it for *one third of a century*.

# Creative Genius comes young

That's why Socialism tries to give every youngster every opportunity



Timur Sergeyenya is only 10. Music was his thing at age two. A family friend realized his unusual talent and got him into the Byelorussian State Conservatory. Age eight, he performed (piano) with leading orchestras. Today millions in USSR know him because he's the composer of a remarkable ballad. This is devoted to the immortal tragedy-and-victory of Khatyn during the war. Timur doesn't have "eccentric" qualities of genius: he's a "real boy", going in for rough sports. But when he talks, you appreciate at once that here is the rarest of children, a true genius. Even his girl friend, Ksenia Kuzmenko, knows that.



Raushan Aspandiyarova is 10. Her first book (The Clock) of poetry, illustrated with her own painting, was an amazing sell-out success in her native Kazakh city, Alma-Ata. One of the nicest things about Raushan is that she's so popular with other youngsters. There's good reason for that. Her first poetry is all about "the world of young girls", their families, their jobs and problems. Adults know her best for her paintings, which have had important showings. Her parents both love poetry, and read it to her when she was tiny.

At right: Lida Kavina is now 13, but she entered a Moscow music school before she made Grade One. Years before that, she began composing. Critics were astonished by her musical plays (for children's theatres), and especially by her remarkable suite "The Blue Bird", for the immortal story by Maeterlinck. So far her most memorable experience was during The Year of the Child, when she and Timur Sergeyenya together performed his song "For Freedom", for delegates from 84 countries. Lida is very popular, has many friends. Both her parents are architects, and her older sister plays violin.



# Off to a good start for big year ahead

## We compress many news reports to fit them into this one page

**VISITORS CAN NOW RENT** three sizes of Soviet cars. Prices are reasonable. A Lada costs less than \$10 per day plus 10 cents per kilometre (roughly 16 cents per mile). That includes all insurance. Gas is cheap compared to ours now.

**TOTAL NUMBER OF PRACTICING DOCTORS** in USSR has passed the million-mark. First country in world to have so many graduate medical workers. And not one of them ever charges a patient.

**EVEN BEFORE OCTOBER OF 1980**, more than 12,000 Soviet enterprises finished their entire year's planned production. Including many major plants producing cars, trucks, tractors, farm machinery, gas, clothing. So they began 1981's plan three months ahead.

**EARLY AUTUMN WEATHER WAS COLD**, and Moscow heating plants had to come on in early September. This wasn't "in the plan", so costs are up. The capital's eight million people are all kept warm now by 13 giant heat-power stations and 47 heating plants. However, modernization has actually lowered the amount of fuel used, and relieved two million workers from toil in small heat-plants. No change in heating costs to the people: average family pays \$4.80 per month for heat, plus \$1 per month for hot water (no meters).

**SOVIET INVENTIONS, PROCESSES**, are spreading over capitalist world. Latest count shows that western firms have bought rights to over 20,000 Soviet patents, now used in 50 countries. In same period, USSR bought 13,000 foreign patent-rights. This mutually-beneficial exchange is speeding up.

**ALTHOUGH SOVIET PEOPLE STILL WANT** to buy more quality foods than are produced, still in the 1975-1980 5-Year Plan more than 500 new food factories were opened. Besides, about a quarter of existing plants were expanded. A really big "boom" in modern foods is coming, as 7000 scientists work on developing new and more nutritious foodstuffs.

**HARD FOR US TO BELIEVE**, but interest in sports is so high in USSR that their national "Hopefuls" competitions this past year, for school children, attracted well over 20,000,000 boys and girls. These unique contests are all for "groups" (teams), none for individuals. Finals had 130 groups.

**WORLD'S FIRST ANIMAL THEATRE**, not a circus, is finished in Moscow. Seats only 450 spectators so all can be close to stage. It's for children only, and all the actors are real animals.

**IN SPITE OF A BIG RISE** in USSR's budget for 1981, none of it is due to inflation. And they will actually spend 320 million dollars less than their record income of 477 billion dollars. They're pouring 486 billion (cash and credit) into expanding the publicly-owned economy, guaranteeing no jobless.

**NO HOUSING SLUMP IN SOCIALISM**, because, in 1981, their national economy will invest more than 29 billion dollars in new accommodation. As during recent years, some 10 million Soviet people will move into new apartments, houses, this year.

**SOCIALISM MAKES PROFITS**, for the people who own it, and this year workers in power and other industries plan changes that will save about 41 million tons of fuel, plus huge amounts of metal... this is expected to raise the system's profit by 1,600 million dollars.

**IF YOU WERE STRANDED IN MOSCOW**, with just 100 kopecks in your pocket (\$1.60) what would you do? Somebody figured it out neatly. Take a street-car, trolleybus or bus back to your hotel; for 3, 4, or 5 kopecks, regular fare. You might have to take a subway, too, which would put you back 5 kopecks. Leaving at least 90. So go to the hotel buffet: sandwiches, cheese, fried egg, tea. For that they'll take 55 kopecks off you. So squander 20 more on a big dish of ice cream. Buy the evening paper for 3 kopecks. Settle down for a friend to call, and you've still got 12 kopecks left!

**UNLIKE GOVERNMENTS IN CANADA AND USA**, Moscow doesn't plan any reduction in "social services" in 1981. On the contrary, their budget for such things has climbed 7 billion dollars over 1980, to hit a record spending-on-people of 163 billions.

**NEW WAY TO COOL OFF** has been developed by Central Clothing Research scientists, to assist miners who work at very deep, hot rock faces. Temperature there often goes over 105 (Fahrenheit). Small light cloth "panels", filled with frozen water, are formed like vests. Cooling the chest has major "comfort" effect. As ice melts, the garment is changed for another. Similar garments for warming will come. But coolers are expected to be very popular in industrial "hot shops".

**SOVIET COTTON GROWERS** broke all records last summer, growing 1.18 tons (metric) unginped per acre, higher than recent records held by Mexico and Egypt. Well over 9 million tons total.

**IF YOU'RE BOTHERED ABOUT CREDIT**, and high cost of interest on installment-buying, you can always dream that you live in USSR. Down-payment for big-ticket items (like TV) is one-fifth of total price. The balance you pay in 24 months. They will soak you one to two percent on the owing balance. Even so, not many Soviet families use credit. Total installment-buying is around 5 billion dollars a year. Interest charged is more-or-less just to cover costs.

**COOPERATION RATHER THAN COMPETITION** is a feature of planning in Socialism. So right in the heart of their cotton country, in Uzbek Republic, they're building the nation's biggest synthetic textile fiber plant. More to that than meets the eye. Same plant turns out, as byproduct, vast amount of *ammonium sulfate*, fertilizer.

**FIRST IN THE WORLD** exhibition of "sea plants" from all over the oceans has opened in Moscow's vast Economic Achievements Exhibition. Three big aquariums are not only open to public but accommodate staff of scientists. "Farming" seas for plants is rapidly becoming a new branch of agriculture (acquaculture?).

**WORLD'S HOTTEST INDUSTRIAL FURNACE** is operating in a Leningrad steel plant. It's fueled by "plasma", like our Sun, and can smelt super alloys at temperatures up to 15,000 Centigrade.

**YOU'VE SEEN IN PAPERS SENSATIONS** about a new Soviet oil discovery in Siberia. No mention here yet of their finds off the coast of Pacific Sakhalin Island. The offshore "shelf" there has the incredible area of 2,500,000 square miles. Along with Japanese experts, Soviet drillers made the first big "strikes" here in 1980.

**COAL MINES HAVE LONG HAD A PROBLEM** with hidden fires, which may burn indefinitely inside huge piles of waste rock (which still contains coal). In Donbas (Ukraine) they've started to "tap" this kind of furnace. At 50 feet down it's extremely hot, and can heat a blast of air, suitable for taking over all the heating requirements of the mine, and its associated buildings.

**MILLIONS OF SOVIET FARMERS** are living in, or building, new homes. Socialism's banks, publicly owned, are charging them mortgage interest of one-half of one percent a year! And if the home-owner keeps up payments, when half the loan is paid back the bank will write off the other half! It's part of USSR's program of raising the standard-of-living for people in agriculture.

**ESTONIANS ALL OVER THE WORLD** are proud of Tiit Hjarm, sensational young dancer who has just joined the famed Bolshoi Ballet Company as a star. Tiit grew up in ballet (father and mother both in Estonian theatre). Even so, his success is remarkable since he has already appeared in more than 40 leading roles, both classical and latest modern ballets. He has played in many foreign theatres.

**EVER BEEN ON A LICORICE FARM?** This old children's favorite is big in world flavoring and medicine today. USSR leads all countries in output. But soon a special licorice farm will start up in Turkmenia. On 25,000 acres of irrigated desert it will deliver 25,000 tons of licorice yearly, regardless of weather.



# If you decide to speak up here you'll have friendly listeners

A New Year Welcome to new Readers. This is your page. We condense some letters, print only initials.



"Some years ago I received a booklet from you, made up of 'Sayings For Each Day Of The Year'. It contained such a wonderful lot of information. I wonder if you still have any of them left?" A.N.

Reply: Other Readers also have been enquiring about our book titled "Rising World". The daily "sayings" (or readings) were intended to be inspirational, for people of progressive outlook, and there were 365 of them. Should we up-date this and reprint it? (Long out-of-stock). Please write and tell us your views on this.

"I am puzzled by the fact that no big demonstrations have taken place in protest against the terrible H-Bomb, which China set off, right down in the atmosphere, on October 16. The radiation fall-out, I gather from technical journals, has been very heavy, and in time will reach the entire earth (and oceans). This radiation is tremendously greater than any leakages that could come from nuclear power plants. So why no protests?" J.F.C.

to the NN Readers who gave so generously. Nice feeling to see Socialism is winning. But, as Lenin said, it will take many years to change the world. Merry Christmas to all at NN!" H.A.

"All recent swings 'to the Right' have come as a result of dissatisfaction with Capitalism, and inability of 'Left-leaning' or 'moderate' leaders to improve Capitalism with small doses of Socialism. In USA this showed in the fact that only 52 percent of eligible voters bothered to vote. Reagan won 51 percent of popular vote, which amounts to little over 25 percent of USA voters. The other 75 percent saw no hope for changing the situation," R.E.

"Met a youth and started talking about work. Told him 'my days off are harder than my work days'. Went on to talk about so many teen-agers out of work. 'Being bored is harder than working,' he said. 'It can wear you out.' NN might take up this topic." G.C. Note: Please see our page in this issue, titled "Freedom's Cancer". We welcome all Readers' views on this.

"Re ravishing photo on front cover of October NN. Strikes me that a folio of photos of the Moscow Olympic scenes would be of immeasurable value. Should show facilities visitors had. Any such thing from USSR yet? I wrote before, asking NN to show black faces in USSR, so our black people could 'identify'. Just saw October NN with black people. I commend you for that selection." D.L.

"Can you contrive to get something in the December NN about what's gone wrong in Poland?" J.R.

Reply: Here's January, and NN still has no report that makes sense on "what went wrong". Immediately we get factual information we'll publish it. Just remember, we're as impatient as you are!

"Certainly unfortunate that the postal strike cut off all mail. Now I've received my September and October NN's. But for some reason I'm getting two copies of each issue, about a week apart! My sub must be goofed up in some way. Anyway, I am sending the extra copies to people I think would be interested. And am happy to enclose a \$25 cheque to help out NN." L.M.A.

"The mercy of God gave me the opportunity to write you. I have heard that you like people, and I, too, like people. I beg of you to send me some copies of the magazine 'Soviet Film'. You must know we all love Soviet films. I need your help to get these magazines. Grace of God be with you all and your families." I.T.K. (GHANA).

"Please let me know price of two Subs. I'll mail payment immediately. I was an NN Reader years ago, but due to problems let it lapse. Now I want it myself, and for my niece in Scotland. She constantly asks me about NN, so it will be a fine gift for her." C.W.

"Please publish the results of 1980 harvest in USSR, good or bad." G.F.

Reply: Sorry, not all results in yet. We'll run them when they arrive. A mixed year. Records for cotton, but not so hot for grain in many areas.

"Payment enclosed for extra NN copies this winter, to go to me down here. I give them to progressive young people. Even Catholic Bishop here is called the 'Red Bishop'. Send books here also." H.T. (MEXICO).

"I've always worked outdoors and let the other fellow drink booze. Now nearly all my folks (who boozed and smoked) are gone, and I'm going on for 91. Enclosed is a book order. I've read every NN since it began as "News Facts". E.G.

"I'm doing fine for my more than 90 years. For enclosed cheque please send September NN to friend listed here." V.G.

"I've read NN from the beginning. Here's book order for \$23. I put a 'Poet's Corner' in our local weekly. Manage to put in some progressive poems. Some periodicals I get from USSR have poems in them, and some of these I get printed." A.E.B.

"My comments on 'A.M.' letter. The loss humanity has suffered to date is not due to Communists 'not knowing who they are' but to ruling imperialist circles telling people what Communists are not." O.N.

"If you have any Immelda Verrept reports left ('Woman Defector Tells Top Secrets'), I'd appreciate a copy. Enclosed is book order and four names for the '4 People Plan'. Good luck with moving." E.H.

Note: So many Readers wanted the "Woman Defector" expose that we ran out fast, but a new printing is now ready. Our people have been kept hopping re-printing many Reports (while preparing to move!).

"I enclose payment for renewing my Sub to 'International Affairs', and to 'NN'. You may keep the \$81 change as a donation to help the magazine." A.O.

"Please send me two more 'Roll-n-Tone' messengers. Our future would look very gloomy without my 'NN'. The euphoric effect it has on one is indescribable. My very best wishes." P.M.M.

"Worried about the hardship (of moving) which NN is going through. We read our Editor's plea for 'a shoulder to lean on' so we decided to send this \$50. NN means a lot to us and we'll try to send more before Christmas. We wish you all to know we are deeply concerned." R.T.

"Our son and his wife spent a year in Moscow. He was installing elevators for the Otis company. Back here they took a cruise up the B.C. and Alaskan coast, in a Soviet cruise ship. He saw magazine 'Soviet Union' and wants to subscribe. So here is that Sub and one for 'Sputnik'." R.W.S.

"Congratulations to NN for reporting on 'Socialism in Action'. It's the only paper that tells us the truth. People of USA did a good thing when they got rid of Jimmy Carter, and I hope Brzezinski as well. I say many thanks

Appeal to "NN" Readers: The Canada-USSR Association asks us to tell Readers of a gift to the Lenin Library in Moscow, of thousands of books. Many have already gone there (very gratefully received) but more are needed. All books should be by Canadians, preferably about Canada (fiction or non-fiction), and if used should be in good condition. Send all books to Canada-USSR Association Inc., 165 Bloor St. East, Toronto, Ont. Canada, M4W 1A9. Or, if you prefer, to "NN" and we'll forward them.

"I recently returned from attending a grand-daughter's wedding. Am almost afraid to read 'Catching Up With Death' a second time, but I will. This is a powerful thing. I enclose money-order for \$100. I hope this will help you to send many copies of this publication, to people who need it. Carry on your work for Peace and understanding, in a beautiful world threatened with destruction." G.F.

"Found NN on the table in a library. I never saw any similar magazine in this region, and I've lived here 22 years. Very good, eye-opener for sleepy people. Most magazines and TV are full of lies, minimize greatest achievements of USSR. Long live Socialism, which is only hope of world Peace and a better life for the long hard-working, suffering people. Good luck to NN on this bumpy crooked road." W.M.S.





# NOW, FOR THE FIRST TIME

Now you can find out the TRUTH about CHINA'S mysterious change-of-heart, when Mao turned against Socialism. Most people think Mao first decided to break with USSR. Are you ready for a great SURPRISE? Here's a book NOT from Soviet sources. For the first time VIETNAM has given the world the INSIDE STORY of the great Chinese about-face....and it was the people of Vietnam who paid, in blood, for Mao's "transformation". Imagine: long before Peking made deals with USA, they MADE DEALS WITH FRENCH IMPERIALISM! Friends, we can hardly remember another book that reveals so much, with facts hidden right up to now.

## Why Not Be Fully Informed?

ONLY WHILE THEY LAST

STEP by step this documented book discloses how China tried to weaken Vietnam, even by making behind-the-scenes deals with USA at the height of the terrible war of liberation. And then, the INCREDIBLE activities of China AFTER USA was DEFEATED. It's all here, even photo-documents....for the first time ever you can be FULLY INFORMED.



"TRUTH ABOUT VIETNAM-CHINA RELATIONS" you can get for \$1.45 postage free. But if you Subscribe (or Renew) to "NN" we'll send it to you for ONLY \$1.00. If you want the book only, use Coupon Page:26. For book and "NN" Sub, coupon is below.



## MAIL TODAY

RUSH RUSH RUSH RUSH

TO: NORTHERN NEIGHBORS Ltd.  
BOX 1000  
GRAVENHURST - ONTARIO - CANADA - POC 1G0

YES! I certainly would like to get my copy of the exclusive new book  
"TRUTH ABOUT VIETNAM - CHINA RELATIONS"

I understand that you will send me my copy for ONLY \$1.00 when you enter my Sub.  
THIS IS A NEW 'NN' SUB..... RENEW MY SUB..... EXTEND MY SUB.....  
I'd like to SAVE \$3.50 on single-copy price, so send me 'NN' for 10 issues at \$4.00.....  
I prefer to SAVE \$12.50, so send me 'NN' for 30 issues at \$10.00.....

[IF YOU WANT YOUR COPY OF THE BOOK, add \$1.00 to 10-issues Sub,  
or, IF YOU WANT THREE COPIES OF THE BOOK, add \$3.00 to 30-issues Sub]  
NOTE: Books ordered WITH SUBS will get priority delivery; our stock is limited.

AMOUNT I'M ENCLOSING.....

NAME.....

ADDRESS.....

[If this is a GIFT SUB for someone else, be sure to send YOUR name & address also, so we can mail the book(s) to YOU]

YOU read it..  
YOU enjoy it..  
Why not give it?



BONNE ANNÉE!  
B.U.É.K.I!

¡FELIZ AÑO NUEVO!  
كل عام وانتم بخير!

Happy New Year

FROHES NEUJAHR!

新年おめでとう!

С НОВЫМ ГОДОМ!

শুভ নববর্ষ!

Chúc mừng năm mới!

HAPPY NEW YEAR!

Happy days

ORDER TODAY!

USE THIS HANDY ORDER FORM



Please send me the items I have checked below, from this and recent issues of 'NN':



NORTHERN BOOK HOUSE  
Division of Norfacts Ltd.

Box 1000 - Gravenhurst - Ontario - Canada - POC 1G0

- "FACIAL EXERCISES for YOUTHFUL LOOKS" - Remarkable Soviet system that gets results - Pre-inflation price of \$1.00.....3-for-\$2.....
- "33 NATURAL BEAUTY TREATMENTS" (And Facial Massage) - For men and women both - Pre-inflation price of \$1.00.....3-for-\$2.....
- "POTATOES" - exposes the "starchy food" yarn and shows how to get best nutrition at lowest cost - Only 25¢..... 8 copies for \$1.....
- "CATCHING UP WITH DEATH" - No.381 - 20¢..... 8-for-\$1..... 50-for-\$5.....
- "WOMAN DEFECTOR TELLS TOP SECRETS" - No.380 - 20¢..... 8-for-\$1..... 50-for-\$5.....
- "CARTER CLAIMS THE WORLD" - No.373 - 20¢..... 8-for-\$1..... 50-for-\$5.....
- "THE END OF CAPITALISM'S DREAM" - No.964 - 50¢..... 5-for-\$2..... 15-for-\$5.....
- "INFLATION INTO DEPRESSION" - No.908 - 40¢..... 20-for-\$3..... 50-for-\$5.....
- "WHO CAN TRUST THE USA?" - No.370 - 40¢..... 20-for-\$3..... 50-for-\$5.....
- "WHO TURNED THE USA FROM PEACE TO WAR?" - No.383 - 30¢..... 5-for-\$1..... 35-for-\$5.....
- "THE TRUTH ABOUT VIETNAM - CHINA RELATIONS" - \$1.45..... WITH SUB TO 'NN' ONLY \$1.00 — SEE PAGE-25

ALL POSTAGE FREE  
ALL 7 HERE FOR \$1.80  
TWO OF ALL 7 (14) FOR \$3.30  
FIVE OF ALL 7 (35) FOR \$7

- SPECIAL! IN CONTRAST TO PAGE-3 OF THIS 'NN' READ "MANPOWER & JOBS" (IN USSR) - IT'S THE SOLUTION! - 80¢.....
- "OVERSEAS CHINESE BOURGEOISIE" - \$3.65 postage free..... "WINSTON CHURCHILL" - \$7.90.....
- "ROAD TO LIFE" - Complete in two volumes, 728 pages - \$8.20 postage free..... "KARL MARX (Biography)" - \$5.90 postage free.....
- "ABC of DIALECTICAL & HISTORICAL MATERIALISM" - \$3.90 postage free.....

- YOUR LAST CHANCE AT OLYMPICS ITEMS! NN's EXC'USIVE POSTERS - Sold in sets of two, only \$2.00.....
- OLYMPICS "HASTI-NOTES" - Available nowhere else - Set of 12, with envelopes, only \$2.00.....
- OLYMPICS EMBROIDERY PATTERNS - For cushions, sweaters, T-shirts - Complete set \$1.50.... Three sets for \$2.00 .....
- "PEACE UNTO OUR PLANET EARTH" all-occasion Greeting cards (or hasti-notes) - "SOCIALIST GREETINGS!" nothing like this anywhere else - EACH of these are TEN Cards, with envelopes for \$1.90..... Or, 100 cards (no envelopes) for \$12.....
- IMPORTANT! If you are considering an 'NN' TOUR in USSR this year, please contact Jean Kelly NOW - See Page-28.
- "FORWARD EVER, BACKWARD NEVER!" (Grenada) - 20¢..... 10-for-\$1.....
- "14 LESSON COURSE IN HUMAN RIGHTS" - 20¢..... 8-for-\$1..... "EASY MOTIONS FOR KEEPING WELL" - 20¢.....
- "YOU CAN GET RID OF WEARINESS" - 20¢..... "GREATEST CURING BATH IS FREE" - 20¢.....

NORTHERN BOOK HOUSE SUBSCRIPTION SERVICE - USSR Periodicals in English and other languages

All mailed directly to you from the Soviet Union. Real BARGAINS when you subscribe for 3 years

- "SPUTNIK" - I t's the most! Soviet Digest Magazine - Year \$6 - 3 years \$13. Now available in FIVE languages, so you can use it to learn RUSSIAN (or other 3) - English... French... Spanish... German... Russian...
- "NEW TIMES" - Weekly, current events, by airmail - Year \$6 - 3 years \$13 - English... French... Spanish... German...
- "SPORT in the USSR" - Monthly - Year Sub only \$5 - 3 years \$10 - English... French... Spanish... German... Hungarian...
- "SOVIET LITERATURE" - New novels, stories, poems, articles - Year \$6.50 - 3 years \$12 - English... French... German...
- "SOVIET FILM" - Different, inspiring and entertaining - Year \$5.50 - 3 years \$12 - English... French... Span... German...
- "SOVIET WOMAN" - Illustrated, packed with news - Year \$5 - 3 years \$10 - English... French... Spanish... German...
- "TRAVEL to the USSR" - Six times yearly - Next best thing to a trip - Year \$3 - 3 years \$6 - English... French... German...
- "INTERNATIONAL AFFAIRS" - In-depth analysis, world events - Year \$7.50 - 3 years \$15 - English... French...
- "CULTURE and LIFE" - World circulation monthly - Year \$5 - 3 years \$10 - English... French... Spanish... German...
- "NEWS from UKRAINE" - English only - Airmail from Kiev - 52 issues for only \$5 - 3 years (156 issues) \$10
- "FAR EASTERN AFFAIRS" - Quarterly, in-depth studies - Year \$6 - 3 years \$14 - English... Russian... Japanese...
- "SOVIET MILITARY REVIEW" - All armed forces - Year \$10 - 3 years \$20 - English... French... Spanish...
- "MOSCOW NEWS" - Official news, big supplements, weekly - Year \$6 - 3 years \$12 - English... French... Spanish...
- "SOCIAL SCIENCES" - Scholarly quarterly journal - Year \$7.50 - 3 years \$15 - English... French... Spanish... German...
- "SOCIALISM THEORY & PRACTICE" - Theoretical political - Year \$5 - 3 years \$10 - English... Fr... Span... Ger...

WE THANK YOU FOR SHOPPING AT NORTHERN BOOK HOUSE!

NAME.....

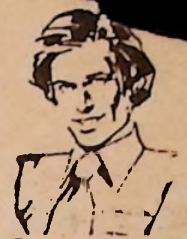
ADDRESS.....

TOTAL PRICE of all I have checked above: \_\_\_\_\_  
Payment is ENCLOSED: \_\_\_\_\_  
BILL ME with SHIPMENT: \_\_\_\_\_  
(I subscribe to 'NN')  
MY INVESTMENT (if any) in THE FUTURE.... to help 'NN' get NEW READERS: \_\_\_\_\_

[Readers in both Canada and USA should allow plenty of time for delivery. Post Office service is greatly improving, but sometimes a parcel may be slow in reaching you]



# They can help you to stand above the crowd



- Not for a long time have so many people been so confused as right now.
- You can gain remarkable new understanding with books we offer here.
- Because each one stands high above the untruths accepted by many.
- But each title is in short supply — first come, first served.

## RICH CHINESE ABROAD

You hear all sorts of stories about “Chinese money” buying into everything over here.

But the **big push**, to take over the economies of other nations, isn't yet reaching Canada and USA.

It is, in startling ways, going forward full blast in parts of Asia. So-called “socialist China” supports and uses capitalists on a scale most people don't dream of.

Want facts? That's what others lack (right up into our media!). Facts are here.

With this information you can really make people sit up and see what could be coming at us.

“Overseas Chinese Bourgeoisie, A Peking Tool In Southeast Asia” — \$3.65 postage free

## CAN REAGAN SUCCEED?

Ever since the Soviet Union began, in 1917, one man was sworn to destroy the new system.

Winston Churchill.

And yet, fate compelled him to mobilize the British Empire to fight on the USSR's side!

After the War, he came to USA to whip up public opinion for a “final” assault on Socialism.

Millions of words have been written and spoken about Churchill, but until the USSR revealed its knowledge of this man, he was a puzzling, mysterious leader. You think Reagan can succeed where Churchill failed?

“Winston Churchill”, by authoritative Soviet historian Trukhanovsky — \$7.90 postage free

## SO WHY ARE THEY SCARED OF SOVIET CHILDREN?

You see all sorts of scare-stories, warning that school-children in Socialism are learning much more than our youngsters. Even more upsetting to our authorities, Soviet boys and girls seem to like getting a strong education.

Nobody seems to be able to explain all this. But you can. All you need is basic understanding of the purpose and methods of teachers over in that system.

It was all made vividly clear by the great teacher-writer Makarenko. And we can offer you his classic two-volume book. Almost impossible to find now. Marvellous reading, it educates you while it carries you along in very moving case-histories.

“Road To Life” — 2 volumes — 728 pages — \$8.20 postage free.

## HOW COME THEY WIN?

Jimmy Carter blamed his defeat on changes in our world, making it impossible for USA to “have its own way” as in past times.

But look at the other side. Why is USSR able to “have its own way” nowadays? They have no inflation. No unemployment. Had a very successful Olympics. Buy all the grain they want in spite of USA opposition.

To explain this our media can't help you. You must go to the “ABC's” of Socialism. And you really stand out ahead after you see how they think to win.

“ABC of Dialectical & Historical Materialism” — \$3.90 postage free

## MAN WHO SHOOK CAPITALISM

In the past, earlier human societies knew hundreds of “men of destiny”. All did their bit to change the world for better or worse.

But our society, Capitalism, is the only one to be shaken fatally by a single man!

Karl Marx. Of course, he'd deny what we've just said. He explained how Capitalism itself was destined to shake to death.

No matter what you talk about these days, if you know Karl Marx you stand out above those whose knowledge is second-hand. This is the best way to meet him. Big, 635 pages.

“Karl Marx — A Biography”  
Only \$5.90 postage free

TWO “LAST CHANCES” AT COLLECTABLES FROM LAST YEAR →

# Your **LAST CHANCE** to enjoy Olympics **MISHKA!**

You can't afford to buy Olympic gold or platinum coins, which smart investors have already cleaned up with. But you can enjoy NN's exclusive "Collectables" that feature Mishka the Olympic Mascot. Already, alert Readers have almost cleaned us out. Here's your last chance at these collectables.



**POSTERS.** Big, 11 x 17 inches. Two sides, different. Colors. Grand picture of Mishka! Your own souvenir of the Olympics. Sold only in sets of two (side-by-side they make a king-size poster). **ONLY \$2.**

**HASTI-NOTES.** Standard size, for sending friends any kind of note, but really exclusive: *nobody else* has these Mishka notes! Very happy picture of that Bear Cub. Sets of 12, with envelopes. **ONLY \$2.**

**MISHKA EMBROIDERY PATTERNS.** Make your own exclusive Olympic cushion, or sweater, or T-shirts! Marked so you can "do" the little Bear in white, beige, brown, dark brown, black. Terrific! One set **ONLY \$1.50.** Three sets **\$3.00.**

## Glad times—Sad times—Anytime at all

When you want to send that *special message*, on that *special occasion*, to someone who is *special for you*, no way you can do it better, in keeping with our modern age, than by using NN's exclusive greeting-and-note cards.

Full-size cards, 9 inches long. In attractive colors. Lots of space inside to write a note if you wish . . . or just your name.

o **"PEACE UNTO OUR PLANET EARTH"**. Illustrated by world-famed artist, it's beautiful. Goes with any "mood" you want to convey, whether it's hearty *congratulations*, cheerful *how-are-you*, or deep *sympathy*. But in any case the theme of **Peace** lifts your message high up above *ordinary* cards.

o **"SOCIALIST GREETINGS!"** Absolutely unique. Splendid outline of **Lenin**, on a scarlet banner that's being carried by a **multitude of people** bearing militant slogans. "Says it all for you", whether you send it on a *happy occasion*; or to remind someone that, in spite of sorrow, *humanity goes on marching forward*. Something **so long needed** by intelligent people.

**PRICES:** Either card, in Sets of 10, with Envelopes, **only \$1.90.**

Postage free. If you send **lots** of cards (or would like to sell to others) we supply them at **100 cards for \$12**, but *without envelopes* (use standard size). Postage free.

## AN OLD-TIME REMINDER: TIME REALLY DOES FLY!

Once again "NN" is offering Readers top-value Tours in USSR. Marvellous Volga Cruise starting (by air) from Montreal August 8. About \$2000, 21 days. Exclusive All-Baltic Republics tour, September 4, about \$1800. Our marvellous Health Tours, 7 dates (April through autumn). Write Jane Kelly at NN now.



For faster results  
use Page-26 coupon



NORTHERN BOOK HOUSE — BOX 1000  
(Division of Norfacts Ltd.)

Gravenhurst — Ontario — Canada — P0C 1G0